

#EU
GREEN
WEEK

30 June 2025

EU Green Week Partner Event

RecyClass Science behind Recyclability: Navigating PET Thermoforms Recycling

RecyClass



Meet our speakers



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RecyClass



RecyClass Science behind Recyclability: Navigating PET Thermoforms Recycling

Food trays recycling: when plastic is really sustainable

Simone Tirelli

Group Project Manager Recycling Europe - Faerch

June 30, 2025

We are a global leader in rigid food packaging and the world's first integrated tray recycler

Faerch at a glance

 **27,100,000**

FOOD TRAYS PRODUCED FOR CIRCULARITY
- EVERY DAY*

 **60,000**

RECYCLING CAPACITY IN TONNES
OF PET HOUSEHOLD WASTE

+22,800 

PRODUCT DESIGNS AVAILABLE

+4,600 

VALUED CUSTOMERS
GLOBALLY

5,500 

DEDICATED EMPLOYEES

 **+25**

PRODUCTION SITES

+90 

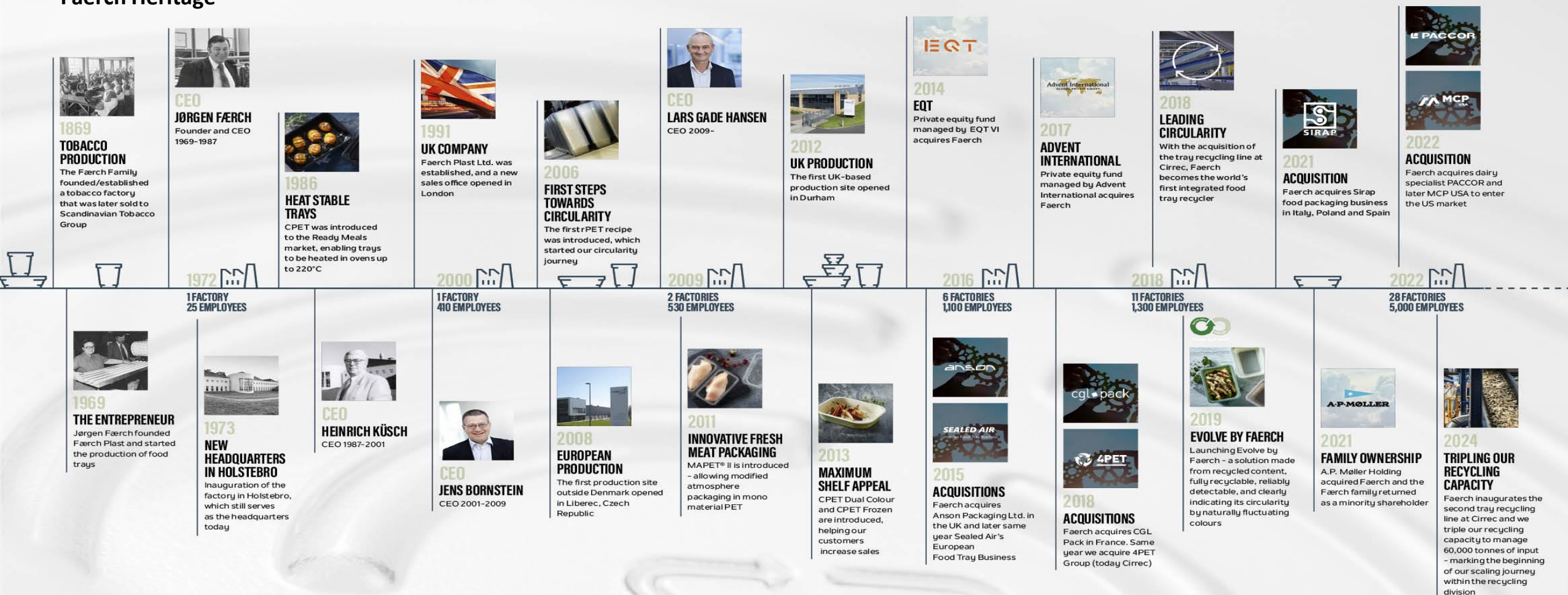
COUNTRIES WITH
SALES PRESENCE

Status per June 2024

* The share of products designed for circularity means the weight of products, where the recycled material can feed a closed-loop scheme to be used in the same quality applications (e.g. tray-to-tray). Currently, it is only mono-PET products that are accepted as products designed for circularity. This is taken relatively to the total weight sold by Faerch.

We build on more than 50 years of heritage and experience in manufacturing and development of rigid food packaging

Faerch Heritage



We are committed to true circularity, driven by our experience and culture of cost leadership and innovation

Faerch Mission. Vision. Values.



#1 Reliability

We are reliable
We want to be the most reliable and competent supplier of protective packaging for the food industry.

#2 Highest standards

We always pursue the highest standards
We strive to be known for our quality, innovation, product design and customer service, as well as for our honesty, credibility and accountability.

#3 Expertise

We meet our customers' needs through expertise
We want to be the industry leader in material, process and tooling technologies.

#4 Collaboration

We foster a collaborative culture
We will invest in our people and foster collaboration, whilst providing attractive opportunities for individual growth.

#5 Integrity

We act with integrity
We have the ambition to lead the industry's efforts in making food packaging circular, offering fully recyclable products based on market-leading share of post-consumer content.

With a network of more than 25 manufacturing sites in Europe and the US we serve our customer locally – wherever they are

Global Faerch Network



We supply innovative and sustainable packaging solutions to the food industry

More than
22.800
products
available



Our Product Offering – Overview





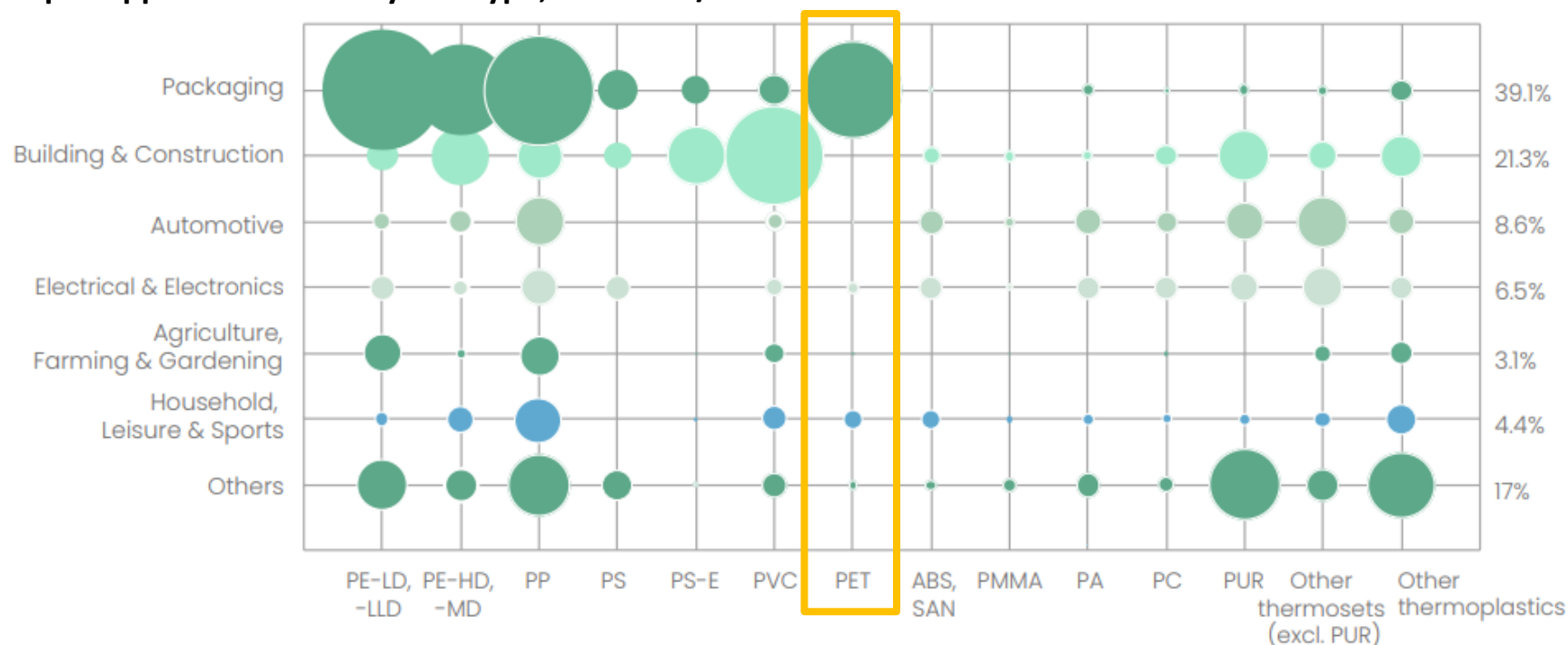
We are making food packaging truly circular

Circularity in Food Packaging



PET is becoming the standard in rigid food packaging; compliance with the PET “de facto standard” is key

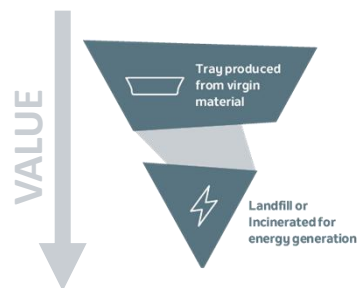
Plastics Demand per Application and Polymer Type, EU28+NO/CG 2022



- PET represents the standard in rigid food packaging, well-known and proven from bottles.
- PET can be recycled without loss of functional properties, i.e. food grade products can be recycled back into food grade products again and again.
- A “de facto standard” for PET exists, and compliance to it is a prerequisite for circularity. It ensures that material properties can be protected over a number of use cycles and contributes to the development of efficient markets for high-quality recycled PET.
- The PET food contact stream needs to be protected from contamination from non-food PET applications.

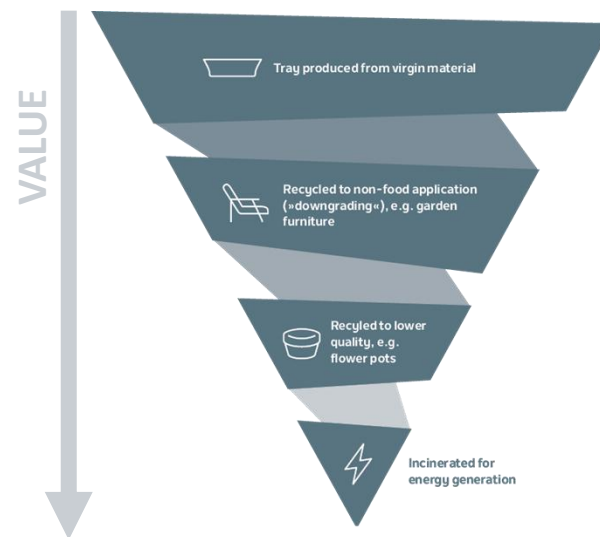
PET is the only material enabling true circularity: Recycling food packaging back into new food packaging

No recycling
Some materials are single use



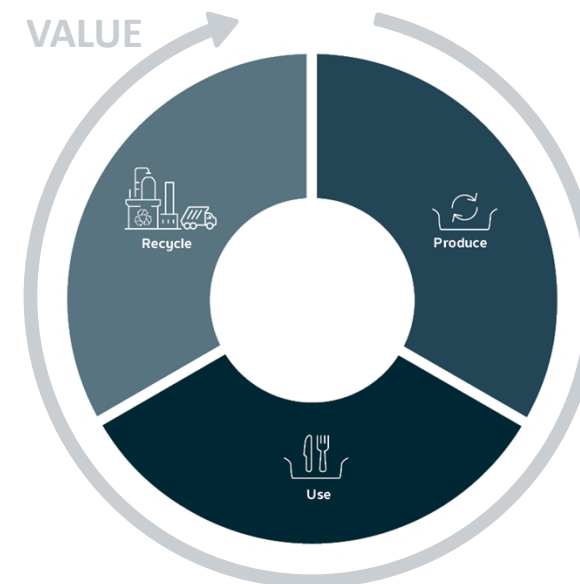
Linear
Single use: Use → Lose

Downcycling / Spiral recycling
Others are recyclable, but not back into the same quality due to irreversible degradation



Linear
Multiple life: Use → Use → Lose
Always made from virgin in food-contact applications
Cannot be recycled back into food-contact applications

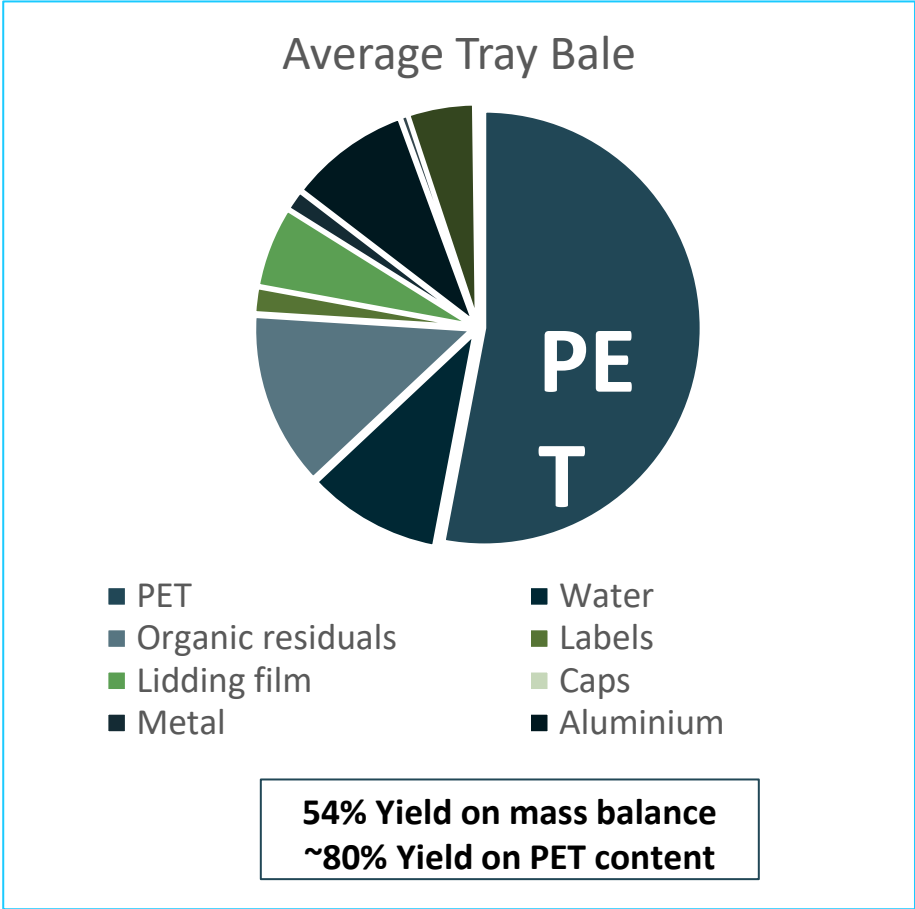
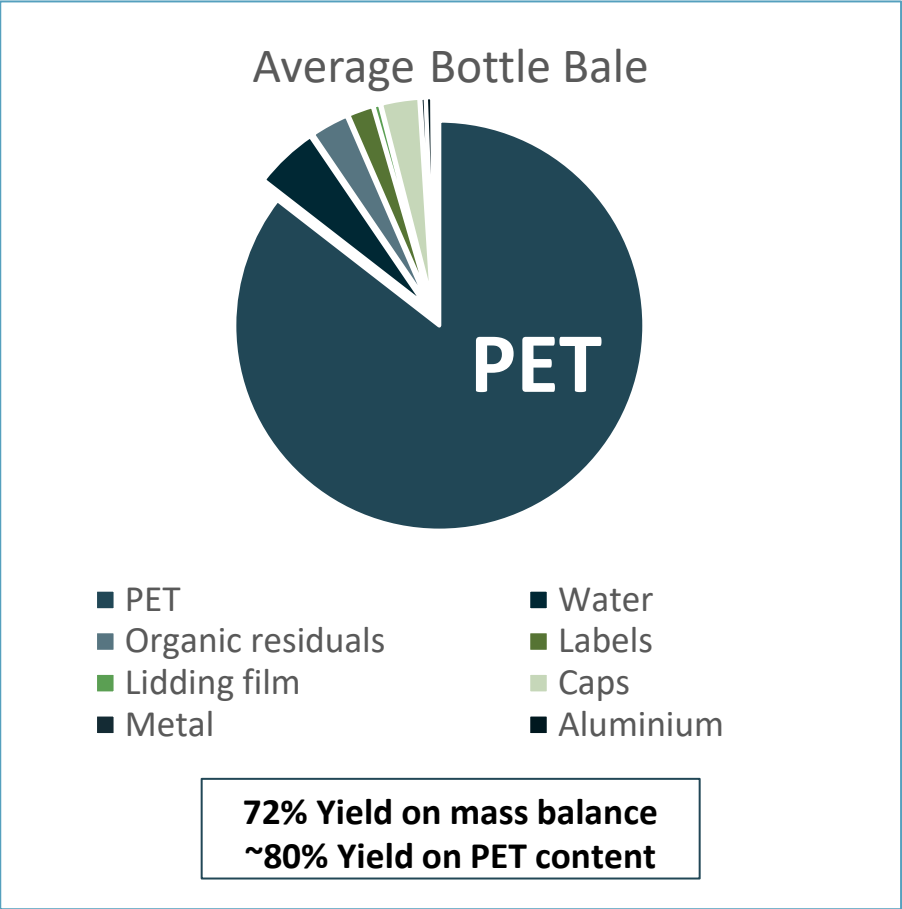
Circular Recycling
PET can be recycled back again and again without loss of functional properties



Circular
Made from recycled content and recyclable back into products of the same quality
i.e. food packaging back into food packaging

PET Tray recycling is possible (even if more complex)

Approx. 70-80% PET in a bottle bale vs approx. 50-60% PET in a tray bale

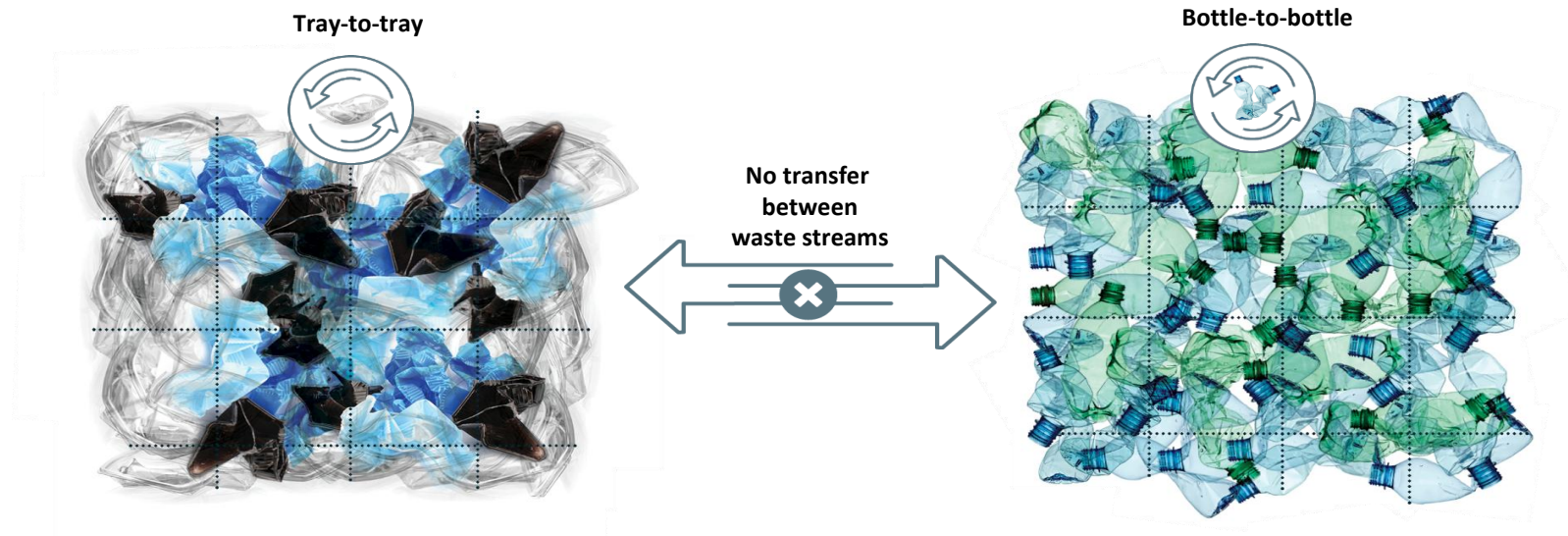


To achieve true circularity we need a balanced waste stream and “stop stealing”

rPET from trays becoming new global commodity not only replacing virgin but also rPET from bottles which is becoming increasingly scarce:

- **“Stop stealing”** feedstock from other applications
- Each application to **“clean up”** for itself

rPET from trays increasingly supported by legislation, e.g. in France, and key driver for innovations that accelerate transition towards circularity, e.g. Evolve and Back of Store by Faerch



Food trays made of “tray-bales” and bottles made of “bottle-bales”

PCR content in rPET percentage

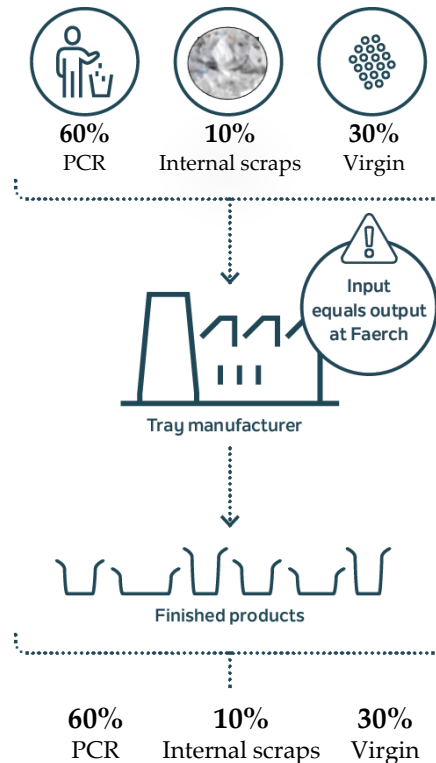
The share of post-consumer content in food packaging is a key indicator for its sustainability.

What is Post-Consumer Recycled Content (PCR)?

PET material is only called post-consumer if it has been in the hands of its end user, has reached the end of its use and is perceived as waste. Post-consumer PET is collected from deposit systems, kerbside collection and closed-loop systems. It is sorted and recycled back into food grade recycled PET for use in new food packaging.

PCR definition (ISO 14021:2016)

"Material generated by households or by commercial, industrial and institutional facilities in their role as end users of the product, which can no longer be used for its intended purpose. This includes returns of material from the distribution chain"



- Using post-consumer recycled content means using less virgin raw material, thereby reducing raw material extraction and related CO2 emissions.
- In the consumer's perception and for good reason, the only material that should be called 'recycled' is post-consumer content, i.e. material that has fulfilled its original purpose and has been in the hands of customers.
- When companies include post-industrial material when calculating their share of recycled content, they often refer to industry by-products that have never been in the hands of a consumer nor in the waste bin.

We have developed and proven the technology to accelerate and scale circular recycling for food packaging

Circularity ambitions from recycling to thermoformed packaging

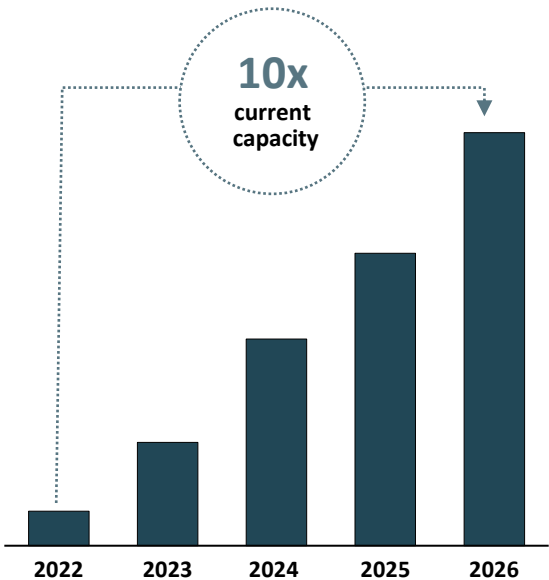
Innovative Technology developed, focus on scaling

Chemical recycling complementary to mechanical recycling for PET packaging



Target to increase capacity across Europe

For internal Faerch products and to offer to the market
Recycling Tray input tonnage ambition
2022 = index 100



Lead food packaging market toward recyclable PET packaging with high level % PCR





Our technology is ready to expand geographically

Steadily increasing the amount of tray-to-tray material in all markets

Faerch's flagship plant expansion paves the way for circular PET trays:



Investment in a new trayline with increased capacity to scale-up Circular Recycling and improve the Circularity Ratio.



Our current recycling capacity fully ramped up can handle 60,000 tonnes of post-consumer waste, equivalent to achieving circularity of PET trays in the Benelux market.



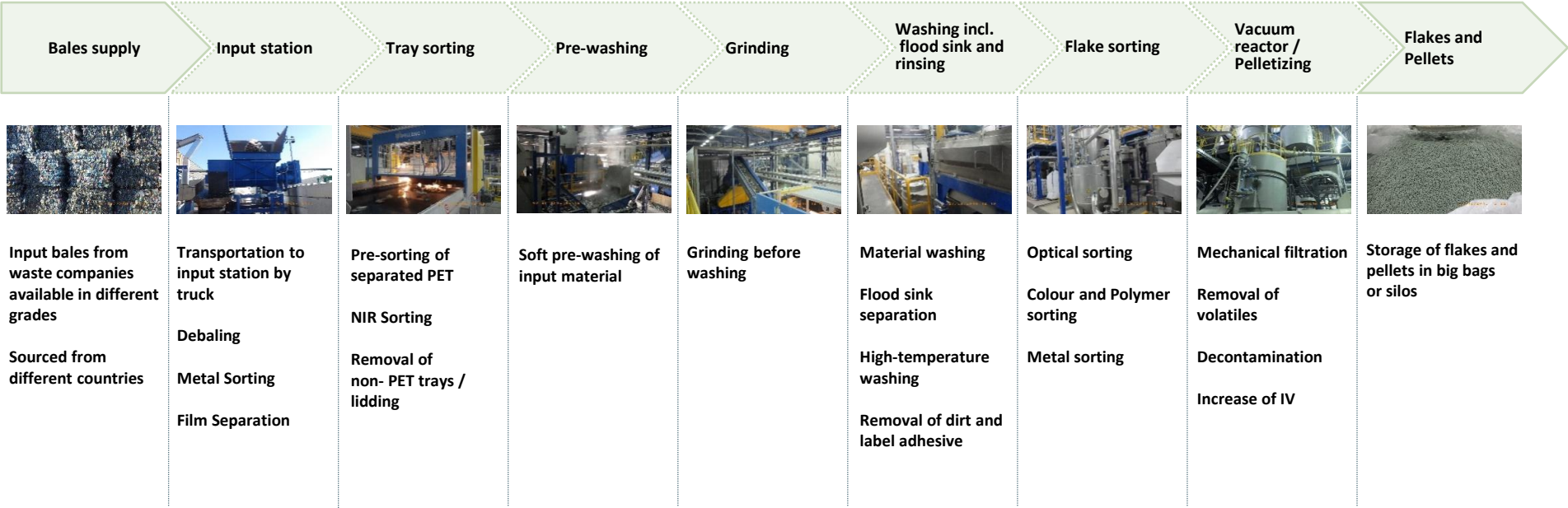
We're investing heavily in establishing recycling infrastructure to ensure our PET packaging enters a circular loop, minimising virgin plastic production.



This is just the beginning; **our goal is to recycle at least as much as we introduce to the market**, with ongoing investments across Europe to achieve it.

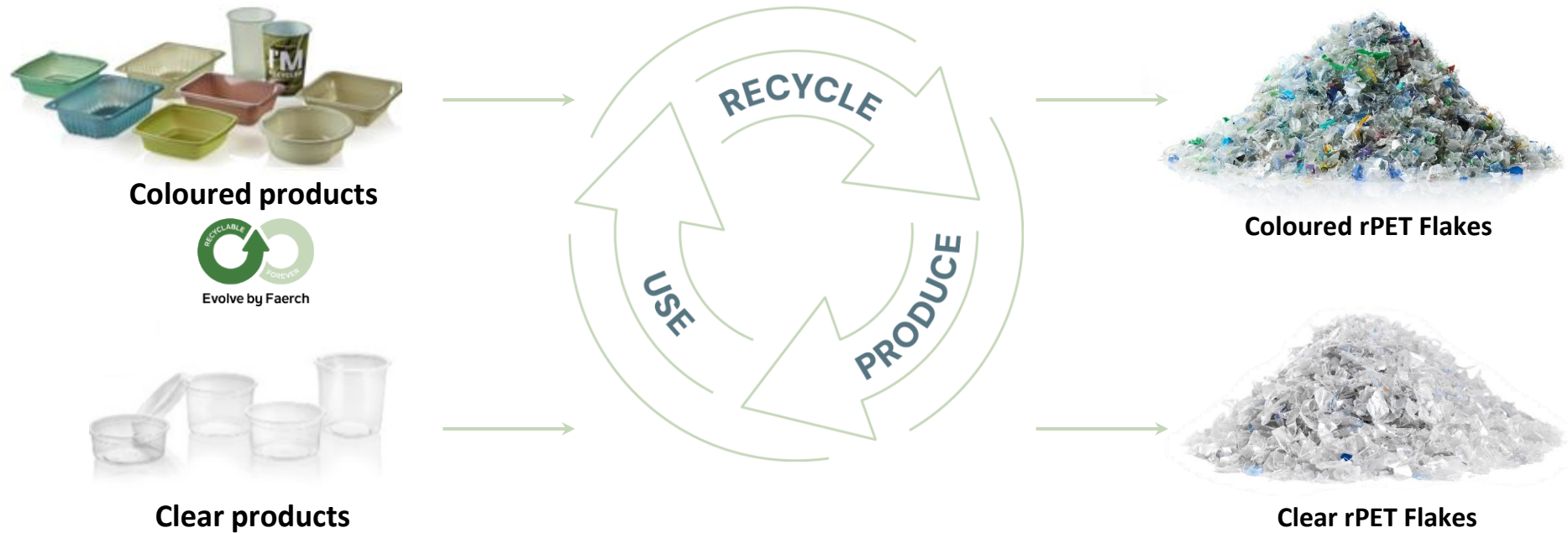
Tray rPET is clear and mixed coloured plastic pellets made from food packaging consumer waste, and the material can be recycled again and again

From Post Consumer Waste to food safe Tray pellets



At Faerch we produce tray rPET at scale

- The installation of Faerch's tray line has been a game changer for both Faerch and the entire industry.
- Faerch's innovative recycling process produces two circular food-grade PET streams — coloured and clear. This approach supports future-proof business models, strengthens brands, lowers emissions, and promotes a healthier environment.



Introducing Tray rPET by Faerch: A circular, low emission material, derived from post-consumer food packaging waste



Reduce carbon emissions on the packaging raw material.



Truly circular material that can be recycled back into new food packaging, staying in its own tray-to-tray recycling loop.



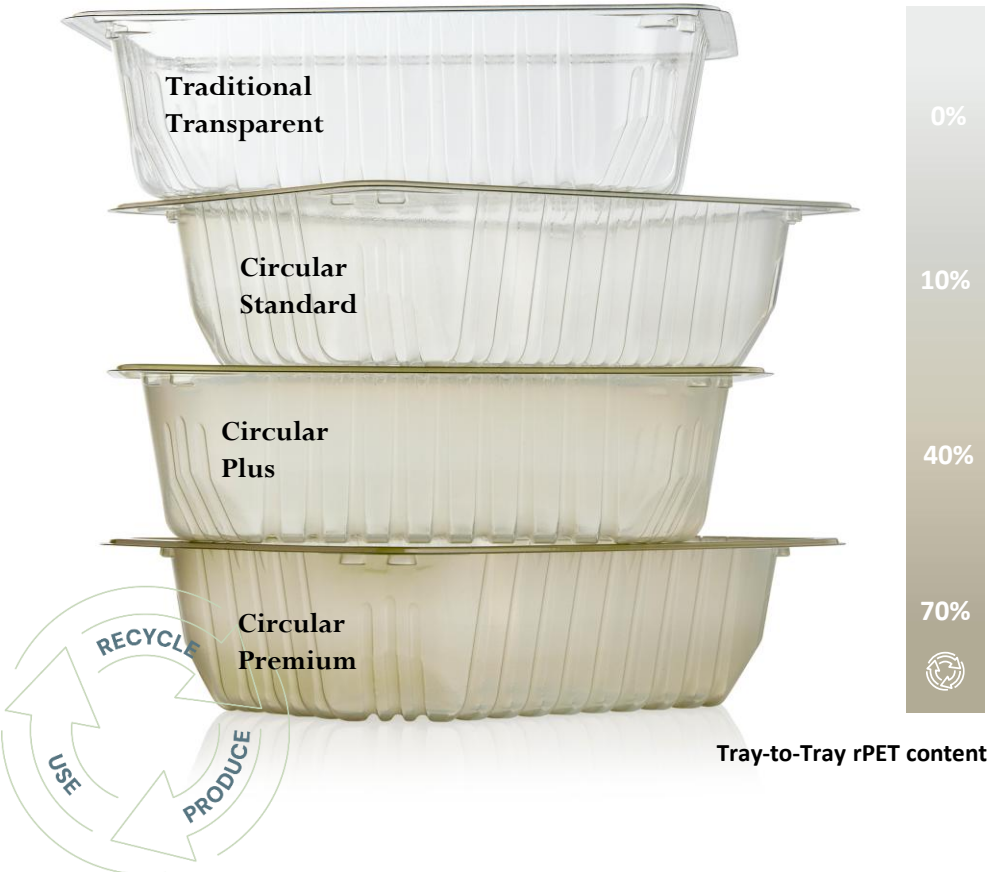
Reduce packaging waste by diverting plastic waste from landfills or incineration and minimising the demand for virgin plastic production.



Faerch is committed to full transparency when communicating recycled content percentages and has commissioned annual third party auditing by PwC of recycled content, at recipe level

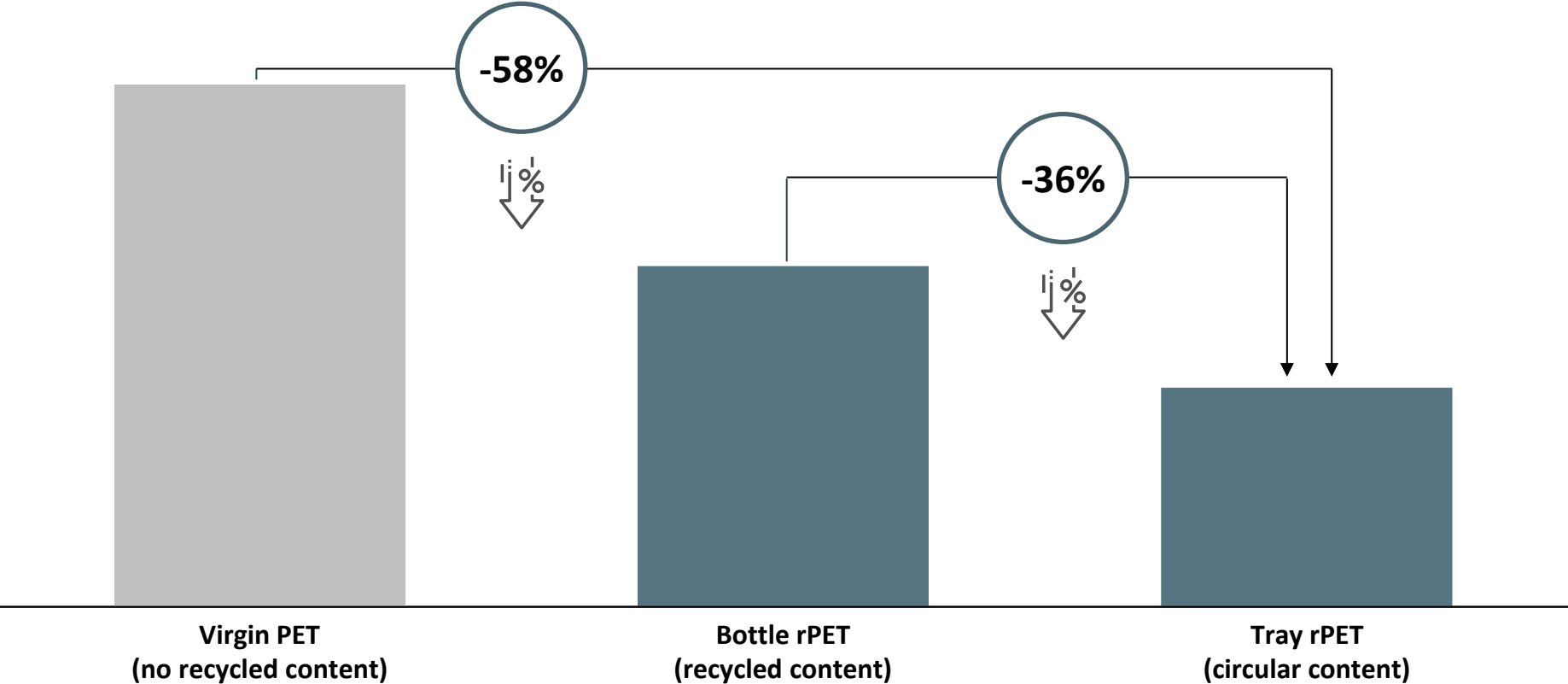


Higher Tray rPET content visually reflects the circular content they are made from



By using Tray rPET carbon emissions can be reduced by 58% compared to virgin PET and 36% compared to Bottle rPET

Reduction in kg CO2-eq per kg material (%)*



*This estimation is only based on the raw material input alone and not a full product carbon footprint. Data is from Ecoinvent version 3.10 for virgin PET and bottle rPET production. Emission data for "Tray rPET" is preliminary results from our recycling site Cirrec. The allocation procedure follows EU PEF methodology, accounting for the different market realities for bottle and tray rPET, which results in differences in the allocation factor "A" (Abottle=0.5, ATray=0.2) and thereby differences in the benefits attributed to the recycled material.

In a rapidly changing market environment, decisions on food packaging have become more complex

Main Catalysts for Change in the Food Packaging Market





Legislation – current and upcoming – is a game changer for the packaging industry

Circularity becomes a key principle from design to end-of-life



Packaging and Packaging Waste Regulation (PPWR) - A European Directive

Harmonises national law and promotes reuse, recycling and other forms of recovering of packaging waste. Regulations in different areas set clear targets for recycled content and more resource-efficient solutions.



Life Cycle Assessments (LCAs) - Green Claims

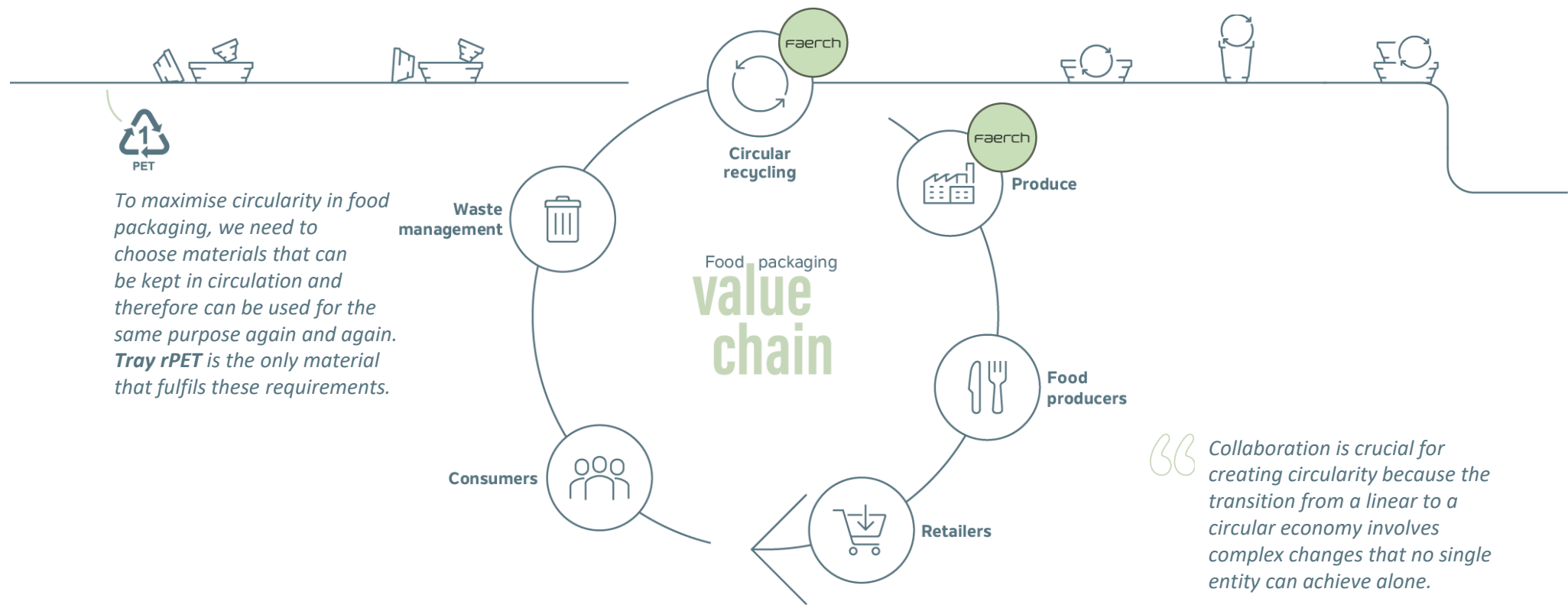
Requirements for stronger fact-based communication (eg. Life Cycle Assessments (LCAs) and third-party validation).



Extended Producer Responsibility (EPR) - Fees and Plastic Taxes

Implementing end of life responsibility as part of transition towards sustainable packaging.

Circularity requires collaboration across the whole value chain





**« Using plastic doesn't pollute,
Not using your head does! »**

Thank you

Faerch

Packaging that cares

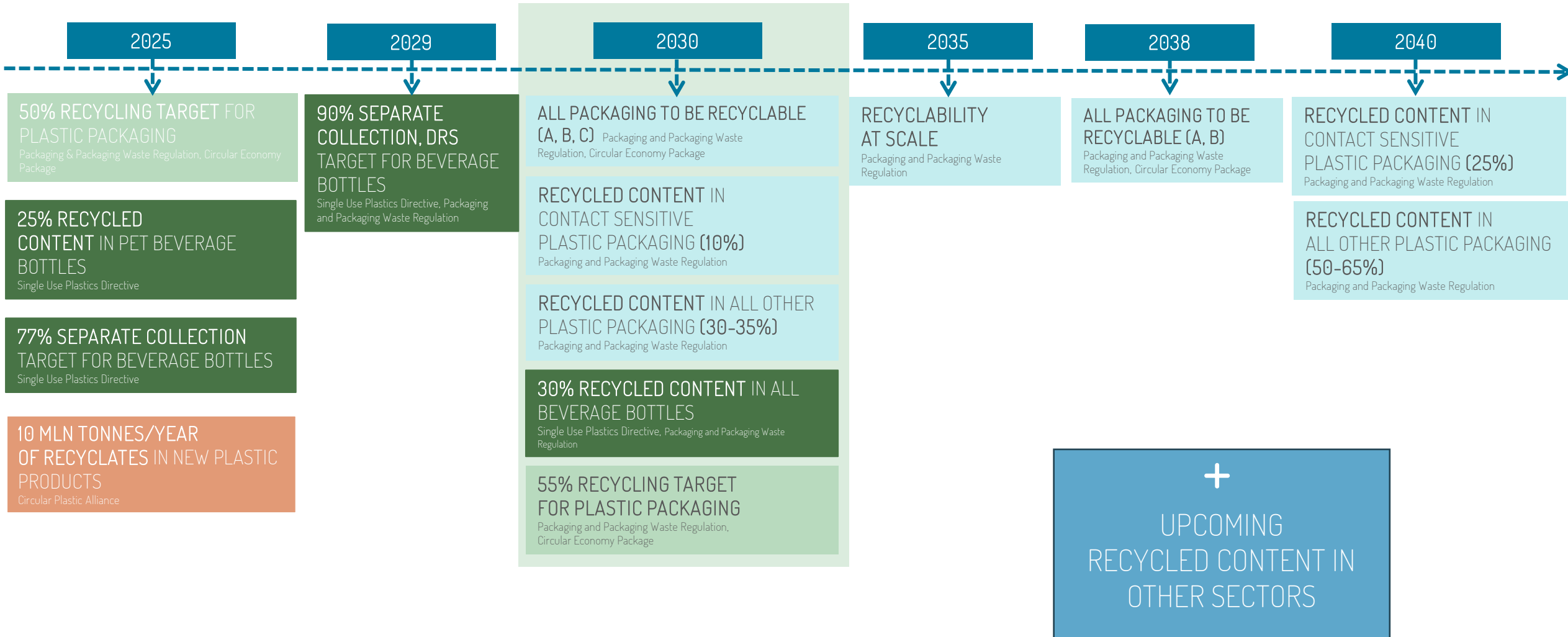
RecyClass

The background features two large, light teal line-art graphics. On the left is a chemical structure consisting of two fused hexagonal rings, with additional lines extending from the vertices to suggest a three-dimensional molecular framework. On the right is a large Erlenmeyer flask, also in line-art style, containing a wavy line that represents a liquid inside.

RecyClass PET
Thermoforms TF –
2024 achievements

RecyClass

LEGALLY BOUNDING EUROPEAN TARGETS FOR PLASTICS



RecyClass | PET THERMOFORMS TF

- Focuses first on identifying the different features that could negatively affect the recyclability of a PET Thermoform
- Aims at developing specific **Recyclability Evaluation Protocols**
- Differentiates between **monolayer** and **multilayer** PET Trays
- Covers also **PET blisters** and other thermoforms
- **First test campaigns** related to labels & soaker pads as well as adhesives used for lids



Started in **February 2024** under the request to address Design for Recycling from the PET Trays value chain



Follows a **technical approach** with fact-based Design for Recycling Guidelines

RecyClass | PET THERMOFORMS DESIGN

Lidding system

Separation by density
Residual flakes on PET after washing

Laminating adhesives for multilayers

Chemistry (Acrylic, EMA, PU, ...)
Amount of adhesives & releasability during washing

Additives

Nature of the additive (UV stabilizer, Antiblocking, Oxygen scavengers)
Yellowing behavior of the additive

Adhesives (for labels/lids)

Nature of the adhesive (hotmelt, Acrylics)
Washability behavior
Residual adhesive - Yellowing

Barrier material

Chemistry (SiO_x, EVOH, other)
Amount of barrier material & position of the barrier material

Inks & Varnishes

Behavior of the inks during washing (resistant, bleeding, washing)

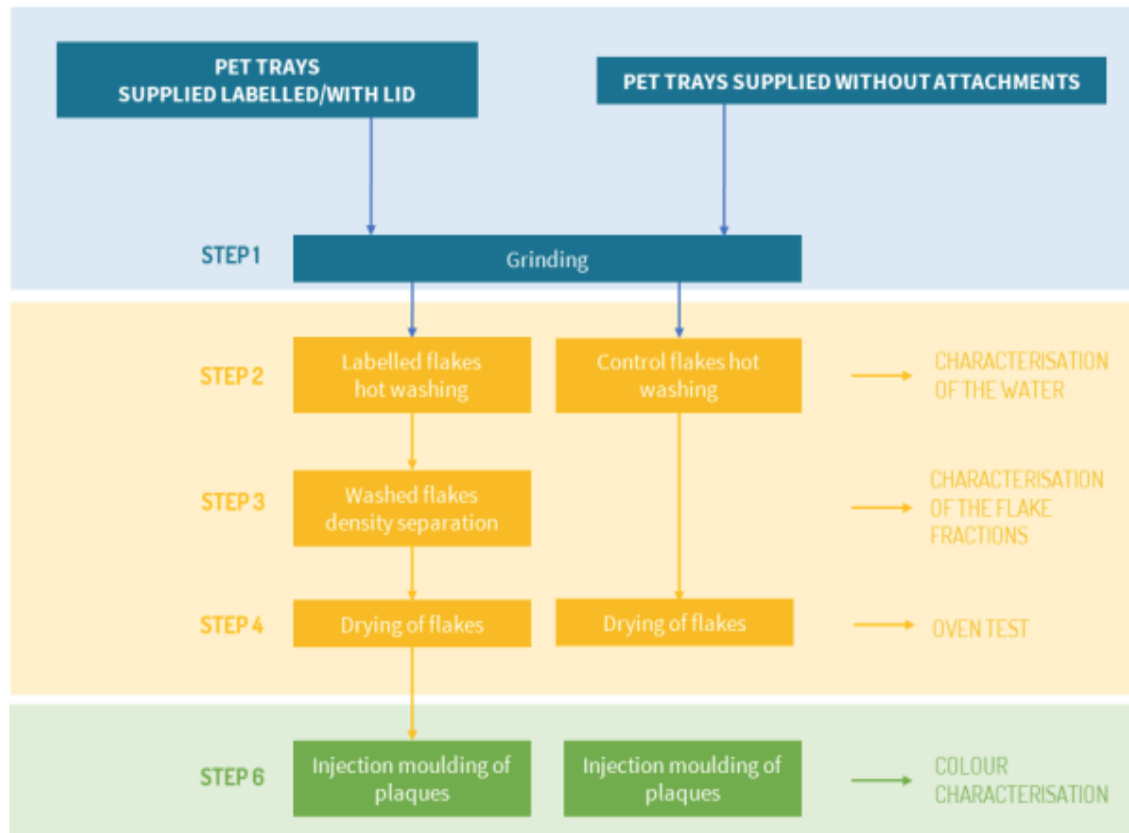


Sorting behavior is crucial!

For materials: Depending on the size/weight of the labels, lids, pads, ...

RecyClass | DEVELOPMENT OF PROTOCOLS

First focus: Development of a protocol to evaluate the compatibility with recycling of lids & adhesives



Grinding: Allow already some lids or labels to partially detach due to friction

Hot washing : 70°C with 1.6 wt% NaOH and 0.3 wt% surfactant

Separation by density: Allow separation of separated polyolefin-based lids

Injection moulding & oven tests: Allow the identification of non-removed lids or adhesives traces

Figure 3: Pass/fail criteria for PET tray flakes coloration.



No colour variation
OK



Homogeneous
coloration of flakes
OK



Located degradation
NOK

RecyClass | PET THERMOFORMS DESIGN

IMPACT ON SORTING

Lids & soaker pads are often made of polyolefin or other non-PET material.

This can lead to a decrease of NIR sorting efficiency and a lost of PET trays into the mixed plastic fraction.

WHAT TO CONSIDER:

- Surface coverage
- Material
- Thickness



IMPACT ON RECYCLABILITY

- Adhesives are used to apply label on packaging.
- Adhesives are also often present to glue the soaker pad to the tray.

Adhesives must be releasable during the grinding/washing process.

WHAT TO CONSIDER:

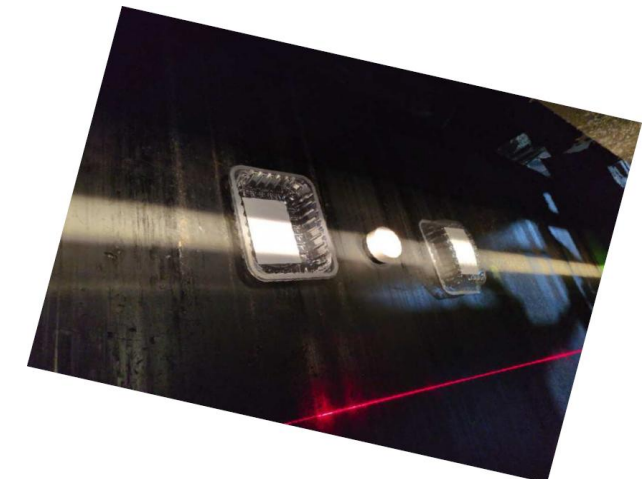
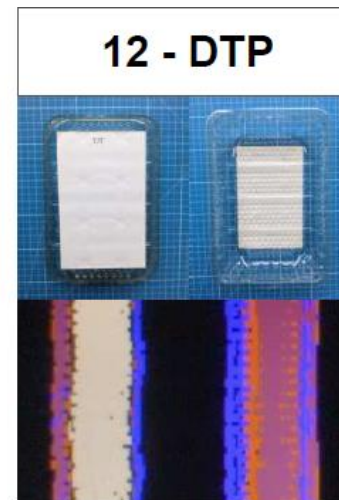
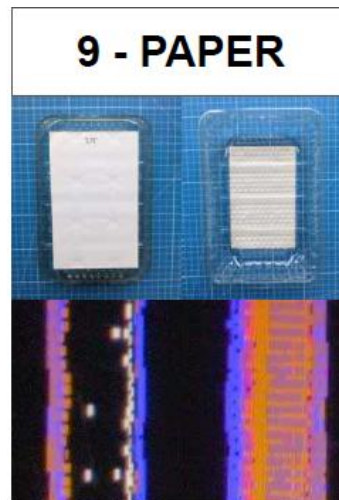
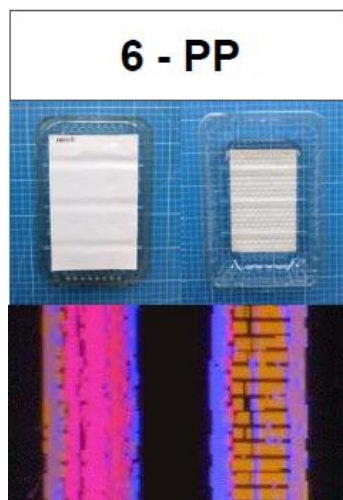
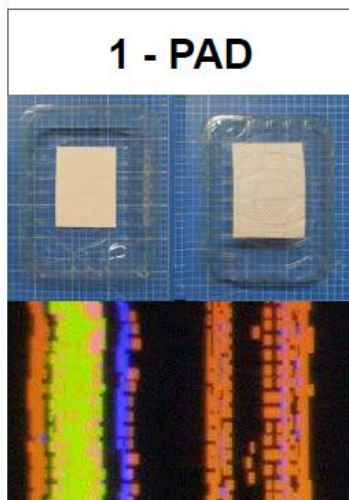
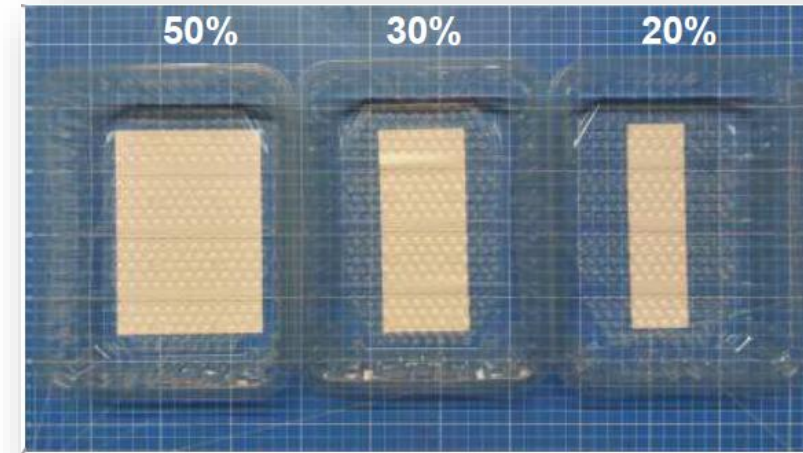
- Nature of the adhesive
- Quantity of adhesive
- Need for soaker pads

RecyClass | TESTS



List of tested samples:

- PP, Direct thermal paper & paper labels with coverage from 20 to 50 %
- Glued soaker pads with coverage from 20 to 50%
- Combination of labels & pads

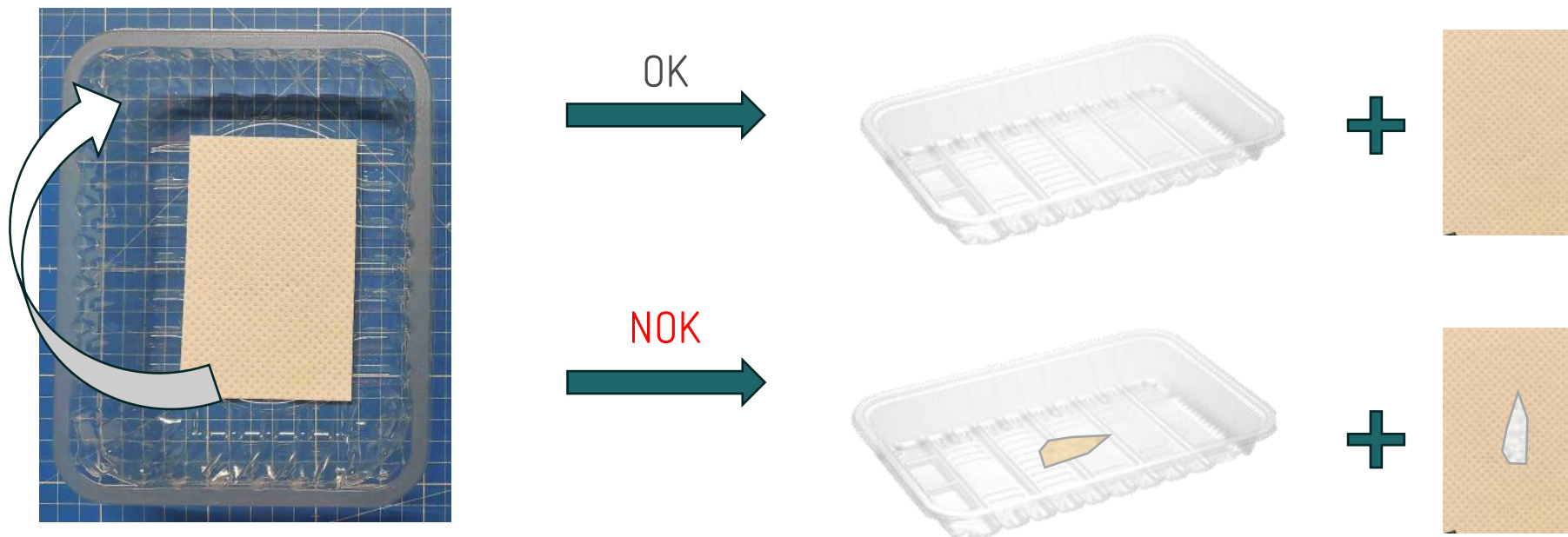


RecyClass | CONCLUSIONS

- ❑ Up to 50% coverage, labels and soaker pads do not seem to hamper the sorting of the PET Trays
- ❑ Soaker pads do not allow for the detection of the PET tray underneath
- ❑ Increasing the coverage of soaker pads continuously reduced the PET detection
- ❑ Real cases from the market could be **well detected** and sorted within the PET Trays stream
- ❑ Tested **combination of labels and soaker pads did not lead to worse sorting results** than when both components were separated
- ❑ Presence of PO-based lids 75% opened did not negatively affect the sorting of the PET tray

RecyClass | SOAKER PADS

- ❑ Most of the soaker pads are glued to PET Trays
- ❑ For some specific markets (France, Belgium, etc.), it is necessary to attach the pads because of how the trays are displayed in markets
- ❑ Existing options on the market with one dot of easy detachable glue
- ❑ Soaker pads are always composite materials and never 100% P0



RecyClass | MULTILAYERS PET TRAYS

In January 2025, RecyClass decided to consider PET Multilayer trays as potentially compatible with recycling, therefore opening several doors such as:

- Enabling companies to perform recyclability assessments with multi layers, and therefore boost innovation
- Give clear guidance on how to improve the design of multilayers (laminating adhesive, barrier systems, ...)
- Promote monolayers when no barrier is necessary
- Enabling companies to test their multilayers with RecyClass, to prove that their systems are compatible with recycling with lab testing

This could be a first step in promoting the recycling of PET Trays and attempting to increase collection volumes in Europe.

Key Design recommendations for multilayers:

- Barrier material to be used within the PE layer
- No direct contact between PET and barrier layers
- Laminating adhesive to allow separation of the layers

RecyClass | PET THERMOFORMS



RecyClass		Transparent Clear PET Thermoforms		
		YES - FULL COMPATIBILITY	CONDITIONAL - LIMITED COMPATIBILITY	NO - LOW COMPATIBILITY
		<p>A >= 95%, B >= 90% and all packaging features are FULLY compatible with recycling</p> <p>Materials that passed the testing protocols with no negative impact OR materials that have not been tested (yet), but are known to be acceptable in PET recycling</p> <p>In case of at least one limited compatibility one penalty is applied, lowering the recyclability class from A to B or from B to C</p>	<p>C >= 70% and all packaging features are FULLY compatible with recycling</p> <p>Materials that passed the testing protocols if certain conditions are met OR materials that have not been tested (yet), but pose a low risk of interfering with PET recycling</p> <p>In case of at least one limited compatibility one penalty is applied, lowering the recyclability class from C to D</p>	<p>D >= 50%, E >= 30% and all packaging features are FULLY compatible with recycling</p> <p>Materials that failed the testing protocols OR materials that have not been tested (yet), but pose a high risk of interfering with PET recycling</p> <p>In case of at least one limited compatibility one penalty is applied, lowering the recyclability class from D to E or from E to F</p>
MATERIAL	MATERIAL COMPOSITION (AMOUNT OF PET (ASPECT) IN THE PACKAGING)			
	DESCRIPTION (TEST PROTOCOLS)			
	DESCRIPTION (METHODS/TOOLS)			
	MATERIAL *	PET Thickness > 150 µm	PET/PE multilayer with or without barrier not hindering NIR detection of the PET	Other PET multilayers: PLA, PVC, PS, PETG, C-PET, PET-GAG, Expanded PET Thickness > 150 µm (padding test)
	COLOURS	Transparent clear		Opaque: Other transparent colours, Metallic
FORM	SIZE		Items compacted < 5 cm	Items compacted < than 2 cm
	PRODUCT RESIDUES (EASY TO REMOVE)	A if the index is < 5 %, B if the index is < 10 %	C if the index is < 15 %	D if the index is < 20 %, E if the index is 20 %, F if the index is > 25 %
	BARRIER	PET based oxygen scavenger without pelleting effect, SO ₂ and AOC ₂ classes for barrier on SO ₂ for multilayer, barrier material within PE layer (i.e. PE/VOCHPE) or with barrier material blended in PE	PET based oxygen scavenger with limited pelleting effect	Barrier layers within the PET layer or in direct contact to PET layer: PA, any other barrier, any other oxygen scavenger
	ADDITIVES	Silicone surface coating, Antiblocking masterbatch <= 3 %	UV stabilizers, AA blockers, optical brighteners, Antiblocking masterbatch > 2%, Anti-static agents, anti-fogging agents	Starch/Cellulose/Phosphoric acid additives, Nanocomposites
	LAMINATING ADHESIVES FOR MULTILAYERS	Water-based acrylics	EVA	Solvent-free laminating adhesives
FUNCTIONALITY	CLOSURE SYSTEM (LOADING FLANS)	Flushing plastics with density < 1 g/cm ³ and easily removal from the tray and without glue residues	Unprinted PET or BOPET films, Foamed PET	Any other film
	OTHER COMPONENTS	PET trays with porous enabling liquid retention	Soaker pads & bubble pads easily removable by hands, Soaker pads not hindering recognition of the underlying PET polymer by covering less than 50% of the back of the tray (padding test) (conditionality above 50% coverage), Black soaker pads (padding test)	PVC / PEI / EPS / PU / PA, PC/PAN, Thermoset polyurethanes, Soaker pads & bubble pads not easily removable by hands or leaving residue glue
	FACESTOCK LABEL MATERIAL	Labels in PE, PP, OPP (all with density < 1 g/cm ³), with a size that does not hinder the recognition of the underlying PET polymer (>50% coverage)	OPA free paper labels without firelines during recycling process, Labels with a coverage >50% (padding test)	Plastic labels with density > 1 g/cm ³ , Paper labels with firelines during recycling process, Paper labels containing OPA, Non flammable paper labels
	ADHESIVES (FOR LABELS, SOAKER PADS)	Alkaline water soluble or alkaline water releasable adhesive at 70°C	Alkaline water soluble or alkaline water partially releasable adhesive at 70°C	Any other adhesive
	INKS	Relative inks compliant with EU/PA Exclusion Policy applied on removable parts (dots & labels)	Production or expiry date directly applied on tray	Bleeding inks, Inks not compliant with EU/PA Exclusion Policy, PVC on and paper/labels binders, Any other coloured binders, Any direct printing on PET Thermoforms
OTHER	OTHER DECORATIVE TECHNOLOGIES	Laser marking for production or expiry date		Any other laser marking

RECYCLED CONTENT: No change in the recyclability assessment. A separate 'Recycled Plastics Traceability Certification' based on a Chain of Custody approach is available with RecyClass. * Program may not be entered based on the brand, origin or region.

* Test campaign to be performed in 2025

Last update: January 2025

Since January 2025, RecyClass considers both mono and multilayer PET trays as potentially recyclable

Ongoing investigations on:

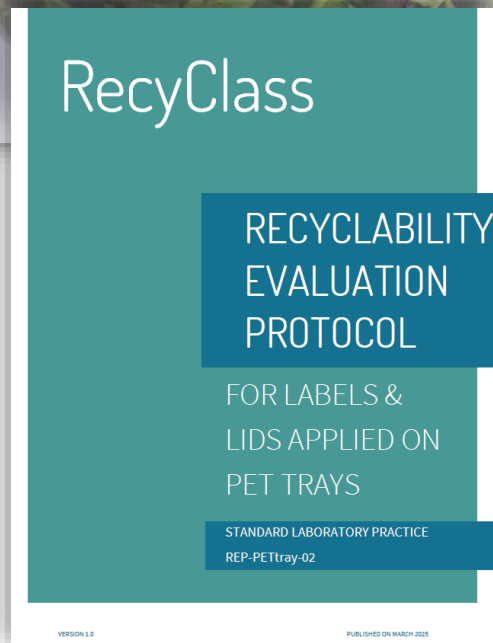
- ☐ Sealant solutions for PET Trays
- ☐ Adhesives used in PE/PET multilayer Thermoforms
- ☐ Validation of a **recyclability evaluation protocol for PET Trays**
- ☐ Impact of **glue used for soaker pads**
- ☐ Sorting and recyclability behaviours of **PET blisters**

RecyClass

The background features two large, light teal line-art graphics. On the left is a chemical structure of a benzene ring with a fused six-membered ring, possibly representing a polymer repeat unit. On the right is a large Erlenmeyer flask containing a wavy line representing liquid.

PET Thermoforms
Recyclability Protocol
developments

RecyClass | PROTOCOL LABELS & LIDS ON PET TRAY

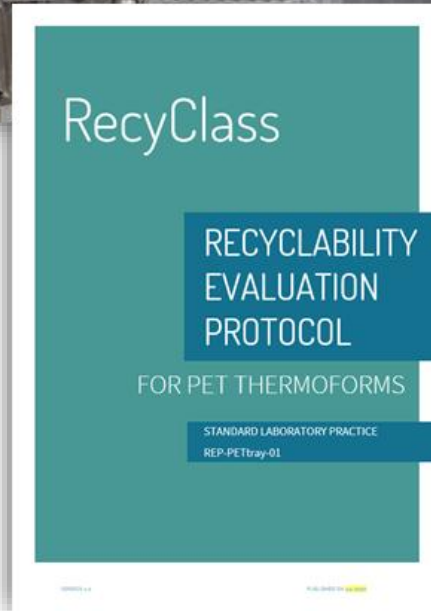


- ❑ The Recyclability Evaluation Protocol for Labels and Lids on PET trays has been published on our website
- ❑ Tests can be conducted at our recognised testing facilities:
 - ✓ IKTR (Germany)
 - ✓ Norner (Norway).

Scan the QR code to
access more information



RecyClass | PROTOCOL PET TRAY – PACKAGING



DEVELOPMENT FULL PROTOCOLS REP-PETtray-01

- ❑ **Validation Completed:** 2 PET Trays structures have been tested to confirm the validity of the procedure
- ❑ Testing completed at IKTR

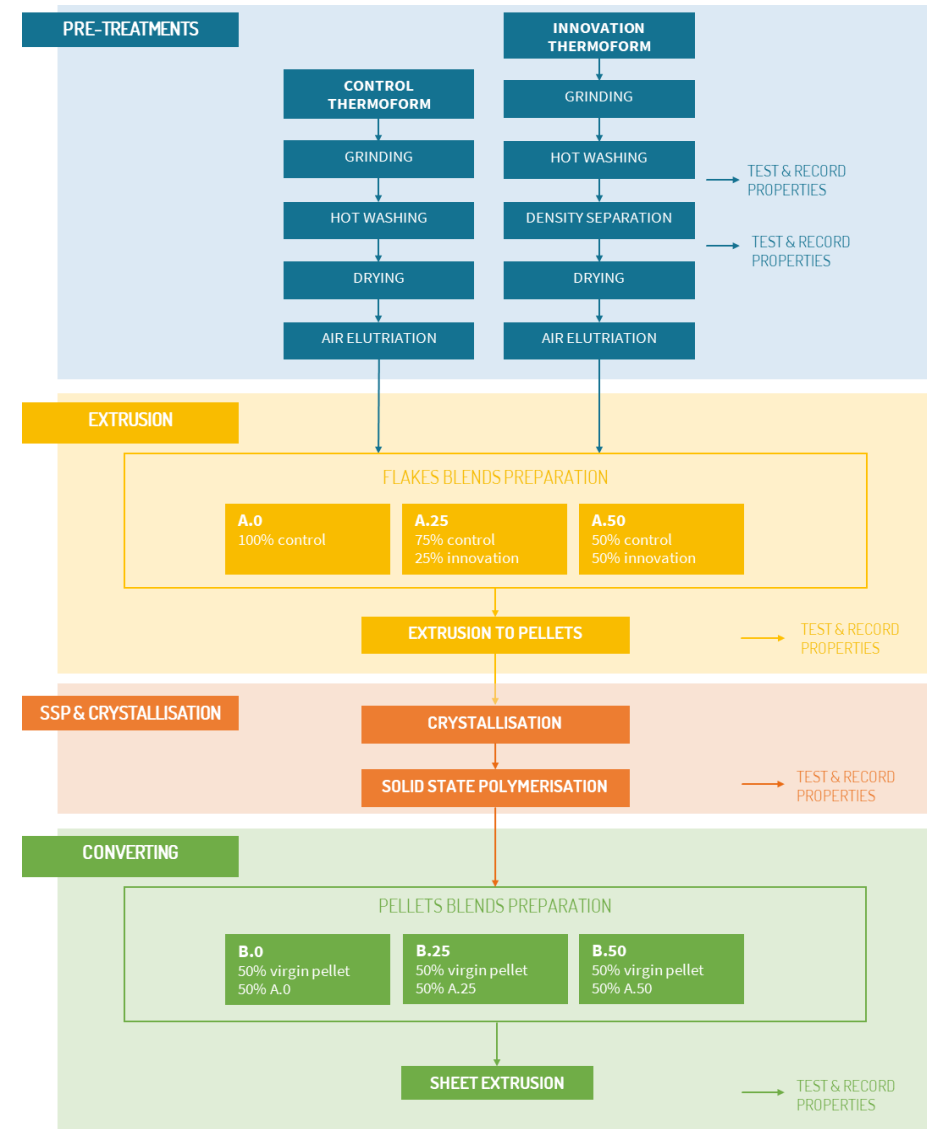
Publication of the Protocol
expected by September

RecyClass | PETtray- SCOPE OF THE PROTOCOL

SCOPE OF THE PROTOCOL

Packaging solutions or Innovations covered:

1. PET resins
2. Barrier materials
3. Additives that do not affect the density of the PET packaging
4. PET and non-PET closure systems
5. PET and non-PET liners, seals, and valves
6. Decorations of PET thermoforms
7. Adhesives for lids, labels or soaking pads
8. Printing and inks



RecyClass

The background features two large, light teal line-art graphics. On the left is a chemical structure of a benzene ring with a side chain, resembling a polymer repeat unit. On the right is a large Erlenmeyer flask containing a wavy line representing liquid.

Ongoing investigations on
PET Thermoforms

RecyClass | SEALANT SOLUTIONS PREPARATION



Objective:

Gather data on the various sealant solutions used for sealing PET trays



Testing procedure:

Recyclability Evaluation Protocol for Labels and Lids on PET trays

CHEMISTRIES SELECTED FOR SEALANT SOLUTIONS:

- EVA
- Acrylic
- Co-polyester

Sealant solutions will be applied to a PO lid and then sealed on a monolayer tray.

A target thickness ratio of 10:1 (lid:sealing layer) will be used



RecyClass | LAMINATING ADHESIVES TEST CAMPAIGN



Objective:

Gather data on the type of lamination that is easy to delaminate and leaves the least residue on the flakes.



Structure under evaluation:

PET / Adhesive / PE



Testing procedure:

Hot washing and density separation to determine which solution delaminates easily, and testing more samples.

CHEMISTRIES USED FOR LAMINATING ADHESIVE SOLUTIONS:

- Acrylics
- Polyurethanes
- EVA

RecyClass | PET BLISTERS



RECYCLABILITY

OBJECTIVES

- ☐ Push for monomaterial solutions
- ☐ Investigations on the inks used on the lids
- ☐ Any barrier material or copolyester used must be assessed via REP-PETtray-01

SORTING

OBJECTIVES

- ☐ Gather data about sorting of PET blisters in order to guide the pharmaceutical industry on PET blisters design
- ☐ Potentially update the DfR guidelines based on the obtained results

CONSIDERATIONS

- ☐ Important to consider both size and NIR sorting
- ☐ Size of the blisters and composition of the blisters can strongly affect sorting

KEY TAKEAWAYS

- Need to push for PET trays to be sorted into a monomaterial stream to enable development of PET Trays recycling plants.
- Objective is to allow rPET from trays to be used back in tray
- Monolayer PET Tray solutions should be preferred to multilayer, when possible.
- Multiple features, such as labels, soaker pads, adhesives, sealants and lids, can affect the sorting and recyclability of PET Thermoforms. RecyClass is working on generating more data to support fact-based Design for Recycling Guidelines for PET Trays.
- RecyClass can support you in the validation of new PET Thermoform designs.
- By leveraging expertise from the entire value chain, solutions can be developed to ensure the possibility of PET Thermoforms being recycled back into PET Thermoforms applications instead of bottle rPET.

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The background features two large, light teal line-art graphics. On the left is a molecular structure consisting of several interconnected hexagons, resembling a portion of a crystal lattice or a complex organic molecule. On the right is a large Erlenmeyer beaker, partially filled with a wavy line representing liquid. The entire scene is set against a solid dark teal background.

Questions & Answers

Use the Q&A box in the top-right corner of your screen

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Thank you for participating!

Stay tuned for the upcoming session on Industrial and
Pharmaceutical packaging!

October 2
3:00 – 4:00 PM CEST

RecyClass.eu/events

