

Unilever

RECYCLASS TECHNOLOGY APPROVAL

Brussels, 19 August 2020  
Reviewed: Brussels, 5 April 2024

## DISCLAIMER

*RecyClass recognition applies only to Unilever 'PARKES-E300P' technology reported in Annex I. The recyclability assessment therefore does not refer to the testing of a specific packaging using this technology. Any specific packaging using this technology would need to be tested individually to demonstrate that the system of resin, adjuvants, label, closure, and printing conforms to the RecyClass Recyclability Evaluation Protocol for HDPE containers, and that it is sorted in the HDPE rigid stream at the state-of-art sorting plants in Europe.*

*Publication of results of testing of this technology MUST clearly include all the conditions listed in the approval letter. Partial reporting of the conditions is forbidden.*

*Additionally, any change in the formulation of the technology must be communicated to the Technical Committee which will reassess the approval of the technology.*

The RecyClass HDPE Technical Committee was requested to carry out an assessment of the 'PARKES-E300P' tube by Unilever to verify its impact on the quality of recycled HDPE containers.

The tube is a decorated laminated toothpaste tube excluding cap, made by HDPE and LDPE, including 33 wt% of post-consumer recycled material. The EVOH barrier concentration represents 4.2 % of the total weight of the packaging and it is provided with 3 wt% PE tie layers grafted with at least 0.1% maleic anhydride (MAH). Printing inks represent about 0.9 wt% and are acrylic-based.

According to the results that were obtained from the laboratory test by the Institut für Kunststofftechnologie und -recycling (IKTR), carried out as per the Recyclability Evaluation Protocol for HDPE containers, 'PARKES-E300P' technology is **fully compatible with HDPE recycling.**

Based on these results, RecyClass acknowledges that Unilever 'PARKES-E300P' tube will not have a negative impact on the current European HDPE containers recycling and provided the packaging using this technology is designed under the following conditions<sup>1</sup>:

- a) The tube and its shoulders are made of PE and are designed in white;
- b) The EVOH concentration is lower or equal to 4.2 % by weight respect to the total tube weight and provided with a minimum 3 % PE-g-MAH tie layers ;
- c) The density of the finished tube is lower than 1 g/cm<sup>3</sup>;

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<sup>1</sup> HDPE containers designed under conditions other than those indicated need to be tested to assess their compliance with RecyClass Recyclability Evaluation Protocol for HDPE containers.

- d) The UV acrylic-based printing inks represents less than 0.9 wt%.
- e) Closures, liners, seals and valves, as well as any other components are made of PE;
- f) Any additional component or features (e.g. inks) of the packaging must be compliant with the corresponding RecyClass Design for Recycling Guidelines<sup>2</sup>.

RecyClass concludes that Unilever 'PARKES-E300P' tube as per current market conditions and knowledge, is fully compatible with the existing European industrial recycling processes for HDPE containers. Indeed, the recycled plastic generated after the recycling process was successfully tested in high-value application such as HDPE bottles up to 25 % concentration<sup>3</sup>.

However, RecyClass recommends to further reduce the direct printing applied on the tube. Direct printing is to be avoided or limited when possible, as it leads to colouring of the recyclate, limiting its further applications.

In regard to RecyClass Recyclability Certification, the present full compatibility with HDPE containers recycling delivered to Unilever 'PARKES-E300P' technology, means that packaging containing this technology as mentioned in the aforementioned conditions will not be penalised with any Recyclability Class downgrade. Moreover, the amount of recyclable PE will impact the final Recyclability Class obtained during Recyclability Certification and should be kept above 90 % in the final packaging to maximise chances to get a Recyclability Certificate with a Class B<sup>4</sup>. Also, it is noteworthy that the presence of additional packaging features could impact the certification process.

#### **About RecyClass**

RecyClass is a non-profit, cross-industry initiative advancing recyclability, bringing transparency to the origin of plastic waste and establishing a harmonized approach toward recycled plastic calculation & traceability in Europe. RecyClass develops Recyclability Evaluation Protocols and scientific testing methods for innovative plastic packaging materials which serve as the base for the Design for Recycling Guidelines and the RecyClass Online Tool. RecyClass established Recyclability Certifications for plastic packaging, Recycling Process Certification and Recycled Plastics Traceability Certification for plastic products.

#### [RecyClass – Plastic Future is Circular](#)

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<sup>2</sup> [Design for Recycling Guidelines - RecyClass](#)

<sup>3</sup> [Recyclability Evaluation Protocol for HDPE containers](#)

<sup>4</sup> [RecyClass Recyclability Certification](#)

## Annex I



Figure 1: 'PARKES-E300P' decorated tube without cap by Unilever.