

# RecyClass Unwrapped

Value-chain collaboration for circularity of PET bottles

Moderated by Casper van den Dungen I Vice-President, Plastics Recyclers Europe & Steering Board Member of EPBP

23 February 2022



# RecyClass

RecyClass Unwrapped Feb 2022

Argiris Dabanlis

EPBP Technical Director



- 1. Mission of the platform and the new era
- 2. How it works?
- 3. TC and SB composition
- 4. Update on EPBP Platform Running applications
- 5. New operating model
  - 1. SB and TC
  - 2. New EPBP RecyClass collaboration model
- 6. External Communication related to the new operation model





## Mission of the platform and the new era

The European PET Bottle Platform (EPBP) is a voluntary initiative, grouping technical experts in the field of PET production, design and recycling; together, they aim to provide an objective evaluation of new technologies and an independent assessment of their impact on PET recycling processes across Europe.

#### For the new era to be considered

- The new operation model
- To move towards circularity
- Evolution for the scientific and expertise needs of our members





## TC and SB delegations

	Technical Committee (TC)	Steering Board (SB)
	To be assigned	To be assigned
EPRO	Luca Stramare (COREPLA)	Mike Jefferson ( Plastic Recyclers)
	Benoit Le Dreff (Valorplast)	
	Fabrizio Di Gregorio (PRE/RecyClass)	Antonino Furfari (PRE)
PRE	Damien Vincent (France Plastiques Recyclage)	Casper van den Dungen (Polyrecycling)
	Matthias Nowotny (Veolia)	
	Andreas Christel (Polymetrix)	Christian Crepet (PETCORE)
PETCORE EUROPE	Gerald Engelmann (Indorama)	Nick Ryan (Avient)
	Mike Neal (Consultant)	
	Diego Lugagne (Coca-Cola)	Antoon Spiessens
EFBW (UNESDA –	Marie Catherine Coquin (Danone)	Bruno van Gompel (Unesda)
NMWE)	Jean-Francois Briois (Nestlé)	Philippe Diercxsens (Danone Waters)
	Alistair Sayers (Orangina Group)	





- Testing protocols and procedures
  - ➤ PET Recycling Test Protocol
  - ➤ QT500 Oven test
  - ➤ QT502 sink float separation
  - ➤ QT504 glue separation
  - ➤ QT507 label bleeding
  - ➤ QT-508 Pressure sensitive label



	Full compatibility —  Full compatibility —  materials that passed the testing protocols with no negative impact  OR  materials that have not been tested (yet), but are known to be acceptable in PET recycling	Limited compatibility – materials that passed the testing protocols if certain conditions are met OR materials that have not been tested (yet), but pose a low risk of interfering with PET recycling	Low compatibility – materials that failed the testing protocols OR materials that have not been tested (yet), but pose a high risk of interfering with PET recycling	
<u>Material</u>	<u>PET</u>		PLA; PVC; PS; PETG	
<u>Size</u>			smaller than 4 cm (when compacted) or larger than 5 liters	
<u>Colours</u>	transparent clear; transparent light blue		other transparent colours; opaque; fluorescence; metallic	
<u>Barrier</u>	SIOx plasma-coating	carbon plasma-coating; Nylon-MXD6 in a 3-layer structure with up to 5 wt% Nylon-MXD6 and no tie layers; PGA multilayer; PTN alloy	Nylon-MXD6 in a 3 layer structure, with > 5 wt% Nylon- MXD6 or with tie layers; Nylon-MXD6 in a 5 layer structure; monolayer Nylon-MXD6 blend; EVOH	
Additives		UV stablilisers; AA blockers; optical brighteners; oxygen scavengers	bio-/oxo-/photodegradable additives; nanocomposites	
Closure Systems	PE; PP; all with density <1 g/cm³		materials with density >1 g/cm³ (e.g. <u>highly filled PE</u> ; <u>metals</u> ); <u>non-detaching or welded</u> <u>closures</u>	
<u>Liners, Seals and Valves</u>	PE; PE+EVA; PP; foamed PET; all with density <1 g/cm³	silicone with density < 0.95 g/cm <sup>3</sup> ; floatable TPE	materials with density >1 g/cm³ (e.g. <u>PVC</u> , <u>silicone</u> , <u>metals</u> )	
<u>Labels</u>	PE; PP; OPP; EPS; foamed PET; all with density <1 g/cm <sup>3</sup>	lightly metallised labels (density <1 g/cm³); paper	materials with density >1 g/cm³ (e.g. PVC; PS; PET; PETG; PLA); metallised materials; non-detaching or welded labels;  foamed PETG (even with density <1 g/cm³); PET with washable inks	
<u>Sleeves</u>	deeves with partial bottle <u>coverage</u> in <u>PE, PP; GRP</u> ; EPS; <u>coamed RET; LDPET</u> ; all with density <1 g/cm <sup>3</sup>	full sleeves translucent for IR detection in RE; PP, OPP; EPS; foamed PET; LDPET; all with density <1 g/cm³  (INTERIM: Twin-perforated sleeves for household and personal care)	materials with density >1 g/cm³ (e.g. PVC; PS; PET; PETG); metallised materials; heavily inked sleeves; full body sleeves;  foamed PETG (even with density <1 g/cm³); PET with washable inks	
Tamper Evidence Wrap	PE; PP; OPP; EPS; <u>foamed PET</u> ; all with density <1 g/cm <sup>3</sup>		materials with density >1 g/cm³ (e.g metal; <u>PVC</u> ; <u>PS</u> ; <u>PET</u> ; <u>PETG</u> ); <u>metallised materials</u> ;  foamed <u>PETG</u> (even with density <1 g/cm³); <u>PET with</u> washable inks	
<u>Adhesives</u>	alkali/water soluble and alkali/water releasable at 60-80 C	hot-melts ; pressure-sensitive labels		
laka	without reactivation		Salas March Island	
<u>Inks</u>	non-toxic;		inks that bleed; toxic or hazardous inks; metallic inks	
Direct Printing	aser marked	production or expiry date	any other direct printing	
Other Components	base cup, handles or other components which are separated by grinding and float/sink - all with density <1 g/cm³; unplamented PET		materials with density >1 g/cm³ (e.g. <u>metal</u> , <u>RFID tags</u> ); <u>non-detaching or welded components</u> ; <u>coloured P</u>	7



		YES Full compatibility – materials that passed the testing protocols with no negative impact OR materials that have not been tested (yet), but are known to be acceptable in PET recycling	Limited compatibility – materials that passed the testing protocols if certain conditions are met OR	NO Low compatibility — materials that failed the testing protocols OR materials that have not been tested (yet), but pose a high risk of interfering with PET recycling	RecyClass
		<u>Material</u> <u>Size</u>	<u>41</u>		PLA: PVC; PS; PETG smaller than 4 cm (when compacted) or larger than 5 liters
			and the second s	transport ded advantage	
		<u>Colours</u> <u>Barrier</u>	transparent, light colours SIOx coating; carbon plasma-coating; Nylon-MXD6 in a 3-layer structure with up to 6 wt% Nylon-MXD6 and no tie layers, PTM siloy	Nylon-MXD6 in a multilayer structure with up to 6 wt% Nylon-	opague; fluorescence; metallic Nylon-MXD6 in a multilayer structure with > 6 wt% Nylon- MXD6; EVOH multilayer with >3 wt% EVOH or with tie layers
		Additives			bio-/oxo-/photodegradable additives; nanocomposites
		Closure Systems	PE; PP; all with density <1 g/cm³		materials with density >1 g/cm³ (e.g. <u>highly filled PE; metals</u> ); <u>non-detaching or welded</u> <u>closures )</u>
The state of the s	3	Liners, Seals and Valves	PE; PE+EVA; PP; foamed PET; all with density <1g/cm³		materials with density >1 g/cm³ (e.g. PVC, silicone, metals)
		<u>Labels</u>	PE; PP; OPP; EPS; toamed ECT; all with density <1 g/cm <sup>3</sup>	<u>&lt;1 g/cm³); paper</u>	materials with density >1 g/cm³ (e.g. PVC; PS; PET; PETG; PLA); metallised materials; non-detaching or welded labels; foamed PETG (even with density <1 g/cm³); PET with washable inks
	es		leeves with partial-bottle coverage in PE; PP, OPP; EPS; commed PET; LOPET; all with density <1 g/cm <sup>3</sup>	detection in PE, PP; OPP; EPS; foamed PET; LOPET; all with density <1 g/cm³	materials with density >1 g/cm³ (e.g. <u>PVC; PS; PET; PETG);</u> metallised materials; <u>heavily</u> inked sleeves; full body sleeves;
	Ŧ			(INTERIM: Twin-perforated sleeves for household and personal care)	foamed PETG (even with density <1 g/cm³); PET with washable inks
200	nes d bo		PE; PP; OPP; EPS; <u>foamed PET</u> ; all with density <1 g/cm <sup>3</sup>		materials with density >1 g/cm³ (e.g metal; PVC; PS; PET; PETG); metallised materials;  foamed PETG (even with density <1 g/cm³); PET with
	TO TO	<u>Adhesives</u>	alkali/water soluble and alkali/water releasable at 60-80 C	hot-melts ; pressure-sensitive labels	<u>washable inks</u>
0			without reactivation		
S.	9	<u>Inks</u>	non toxic; collow EUPIA Guidelines		<u>nks that bleed;</u> toxic or hazardous inks; metallic inks
De		Direct Printing Other Components	aser marked base cup, handles or other components which are separated by grinding and float/sink - all with density <1 g/cm³; PET	production or expiry date	any other direct printing materials with density >1 g/cm³ (e.g. metal, RFID tags); non- detaching or welded components

# The need of the new operating model



- Market is changing moving towards circularity
- Both EPBP and RecyClass must further support the numerous commitments of the industry players to increase uptake of recycled plastics, as per EU mandates
- The optimized way for this to be done, is leveraging on the experience and legacy of both organizations
- Thus EPBP and RecyClass decided to join efforts to further support the value chain actors in making the right design decisions in PET bottle production so that its recyclability, and therefore, circularity is guaranteed.



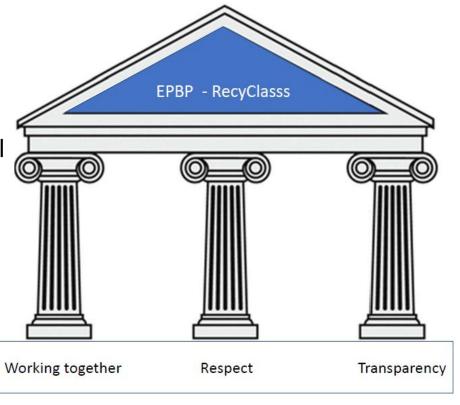


# RecyClass

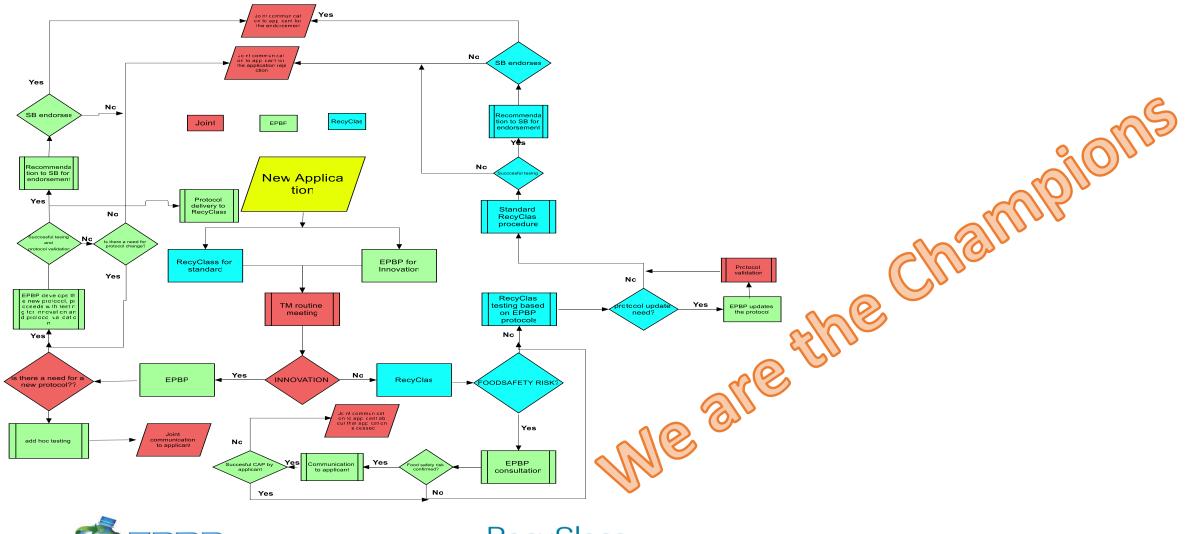
# New operating model



- The Agreement between EPBP and RecyClass has been finalized
- The Agreement
  - > defines the principles and the operating framework
  - ➤ the two Technical Directors of EPBP and RecyClass will define the details.
  - > The working process is based on the following pillars:
    - Working Together
    - Respect
    - Transparency



## New operating model. Detailed flow chart





## New operating model. In a nut shell



- For the ongoing testing RecyClass will be using EPBP protocols.
- The responsibility for the protocols remains with EPBP.
- The implementation of existing and validated protocols is with RecyClass.
- The existing applications (in advanced status) will be finalized by EPBP.
- The agreement is that for the new applications, the new model will be applied,
- For the endorsements we are going to have a joint communication

## **European PET Bottle Platform**



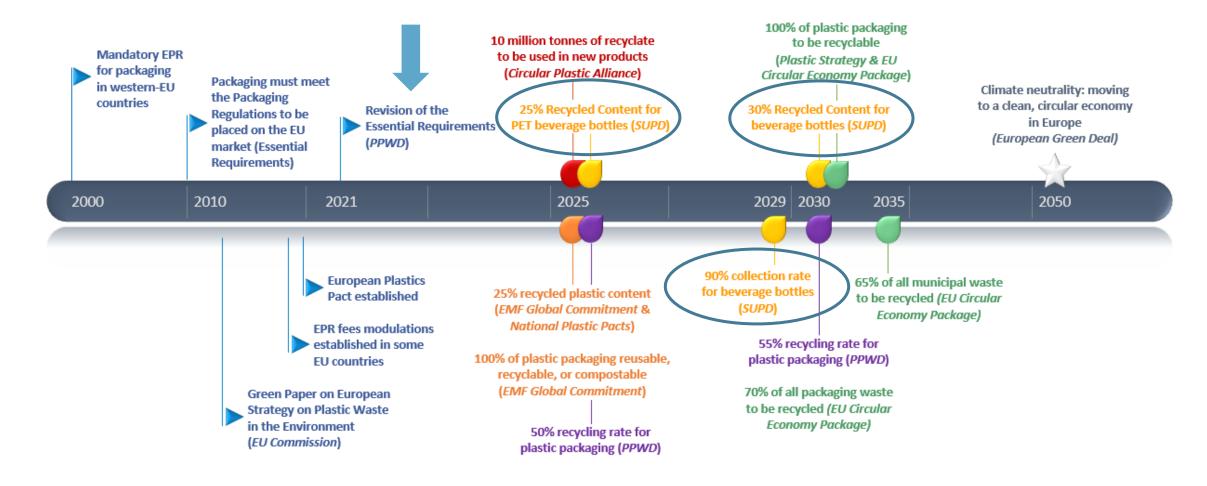


# RecyClass

# THE CIRCULARITY JOURNEY FOR THE PET BOTTLES

Fabrizio Di Gregorio – Plastics Recyclers Europe Technical Director <u>fabrizio.digregorio@plasticsrecyclers.eu</u>

# RecyClass | THE CIRCULARITY JOURNEY



# RecyClass

# THE IMPORTANCE OF HARMONISED SCIENTIFIC-BASED INFORMATION

- ✓ Strengthens and givescredibility to the message;
- ✓ Provides for effective communication with stakeholders;
- ✓ Provides clear direction for design for recyclability policies within brands.

# RecyClass | PET - COLLABORATION WITH EPBP

#### 3 Design for Recycling guidelines:

- TRANSPARENT CLEAR & LIGHT-BLUE PET BOTTLES
- TRANSPARENT COLOURED PET BOTTLES
- TRANSPARENT CLEAR MONO PET THERMOFORMING

## Full Alignment with EPBP on bottles





(Test Protocol)

COLOURS PRODUCT RESIDUES

ADDITIVES

LINERS. SEALS AND VALVES

TAMPER EVIDENCE WRAI

OTHER COMPONENTS

#### TRANSPARENT CLEAR & LIGHT-BLUE PET BOTTLES

YES - FULL COMPATIBILITY	
A-B	
Materials that passed the testing protocols with no negative impact on one materials that have not been tested (yet), but are known to be acceptable in PET recycling	in
PET	
A when PET content is > 95%; B when PET content is > 90%	
Transparent clear; Transparent light blue	
A if the index is < 5%; B if the index is < 10%	
SiOx plasma coating	
PE (with density <1 g/cm <sup>3</sup> ); PP (with density <1 g/cm <sup>3</sup> )	
PE; PE + EVA; PP; foamed PET (all with a density < 1 g/cm <sup>3</sup> )	
Labels in PE; PP; OPP; EPS; foamed PET (all with density <1 g/cm³), with a size the does not hinder* the recognition of the underlaying PET-polymer	st
* indication label size of bottles > 500 ml: < 70% coverage * indication label size of bottles ± 500 ml: < 50% coverage	
Sleeves in PE; PP; OPP; EPS; foamed PET; LDPET (all with density <1 g/cm³), with size that does not hinder* the recognition of the underlaying PET-polymer	a
* Indication sleeve size of bottles > 500 ml: < 70% coverage * Indication sleeve size of bottles = 500 ml: < 50% coverage	
PE; PP; OPP; EPS, Foamed PET (all with density <1 g/cm³)	
Alkali/water soluble and alkali/water releasable adhesive at 60-80°C without reactivation	
Non-toxic (according to EUPIA guidelines)	
Laser marked print	

float/sink - all with density <1 g/cm3;

CONDITIONAL - LIMITED COMPATIBILITY
B-C
Materials that passed the testing protocols if certain conditions are met OR materials that have not been tested (yet), but pose a low risk of interfering with PET recycling
C when PET content is > 70%
C if the index is < 15%
Carbon plasma-coating; PA-MXD6 multilayer with <5wt% PA-MXD6 and no tie layers PGA multilayer; PTN alloy
UV stabiliisers; Acetaldehyde (AA) blockers; Optical brighteners; Oxygen scavengers
Silicone with density <0.95g/cm³
Lightly metallized labels; Paper labels without fiberlosses
Full sleeves translucent for IR detection in PE; PP; OPP; EPS; foamed PET; LDPET; all with density <1 g/cm <sup>3</sup>
INTERIM: Twin-peforated sleeves for household and personal care conform guidelines by EPBP
Hot-melts; Pressure-sensitive labels
Production or expiry date

No change in the recyclability assessment. A separate 'Recycled Content Traceability Certification' based on a Chain of Custody approach is available with RecyClass

	NO - LOW COMPATIBILITY
	D-E-F
	Materials that failed the testing protocols  OR
ma	terials that have not been tested (yet), but pose a high risk of interfering with PET recycling
PL	A; PVC; PS; PETG
	when PET content is > 50%; E when PET content is> 30%; when PET content is < 30%
Ot	her transparent colours; Opaque; Fluorescence; Metallic
<4	cm (compacted); > 5 liter content
Di	f the index is < 20%; E < if the index is 25%; F if the index is > 25%
	-MXD6 multilayer with >5wt% PA-MXD6 or with tie layers; molayer PA-MXD6 blend; EVOH
	o-/oxo-/photodegradable additives; nocomposites
	sterials and blends with density >1 g/cm³ (e.g. highly filled PE, metals,); Non- taching or welded closures
M	sterials with density >1 g/cm³ (e.g. PVC, silicone, metals)
	bels which hinder the recognition of the underlaying PET-polymer (e.g. too large, etalised, heavily inked);
	bels with density > 1 g/cm³ (e.g.PVC; PS; PET; PETG; PLA);
Pa	tallized labels; Non-detaching or welded labels; per labels with fibreloss; Foamed PETG labels (even with density <1 g/cm³); PET sels with washable inks
	eves which hinder the recognition of the underlaying PET-polymer (e.g. too large,
	etalised, heavily inked); eves with density >1 g/cm³ (e.g.PVC; PS; PET; PETG); Foamed PETG sleeves (even
	th density <1 g/cm³):
	T sleeves with washable inks
	sterials with density $>1$ g/cm $^3$ (e.g metal; PVC; PS; PET, PETG); Metallised sterials; Foamed PETG (even with density $<1$ g/cm $^3$ ); PET with washable inks
No 80	n-soluble in water or alkaline at 60-80°C; Non-releasable in water or alkaline at 60- °C
	ss that bleed; xic or hazardous inks; Metallic inks
	y other direct printing
	sterials with density >1 g/cm³ (e.g. metal, RFID tags); on detaching or welded components
Co	loured PET

ICT RESIDUES

to Empty index)

RE SYSTEM

S. SEALS AND VALVES

REVIDENCE WRAF

IVES FOR LABELS

LED CONTENT

#### TRANSPARENT COLOURED PET BOTTLES cvClass



CONDITIONAL - LIMITED COMPATIBILITY	NO - LOW COMPATIBILITY
B-C	D-E-F
Materials that passed the testing protocols if certain conditions are met	Materials that failed the testing protocols
saterials that have not been tested (yet), but pose a low risk of interfering with PET recycling	materials that have not been tested (yet), but pose a high risk of interf with PET recycling
	PLA: PVC: PS: PETG
	D when PET content is > 50%; E when PET content is > 30%;
C when PET content is > 70%	F when PET content is < 30%
Transparent dark colours	Opaque; Fluorescence; Metallic
	<4 cm (compacted); > 5 liter content
C if the index is < 15%	D if the index is < 20%; E < if the index is 25%; F if the index is > 25%
	D if the index is < 20%; E < if the index is 25%; F if the index is > 25%
EVOH multilayer with <3 wt% EVOH and no tie layers;	EVOH multilayer with >3wt% EVOH or with tie layers.
PA-MXD6 multilayer with <5wt% PA-MXD6 including tie layers; Monolayer PA-MXD6 blend; PGA multilayer	PA-MXD6 multilayer with >6wt% PA-MXD6
UV stabilisers; Acetaldehyde (AA) blockers;	Bio-/oxo-/photodegradable additives;
Optical brighteners: Oxygen scavengers	Nanocomposites
7	Materials and blends with density >1 g/cm3 (e.g. highly filled PE, metals,);
	detaching or welded closures
Silicone with density <0.95g/cm <sup>3</sup>	Materials with density >1 g/cm3 (e.g. PVC, silicone, metals)
	Labels which hinder the recognition of the underlaying PET-polymer (e.g. to metalised, heavily inked);
Lightly metallized labels; Paper labels without fiberlosses	Labels with density >1 g/cm3 (e.g. PVC; PS; PET; PETG; PLA); Metallized labels
	detaching or welded labels;
	Paper labels with fibreloss; Foamed PETG labels (even with density <1 g/cm <sup>2</sup> labels with washable inks
	article with mashable links
Full sleeves translucent for IR detection in PE; PP; OPP; EPS; foamed PET; LDPET; all	Sleeves which hinder the recognition of the underlaying PET-polymer (e.g. to
with density <1 g/cm <sup>3</sup>	metalised, heavily inked);
INTERIM: Twin-peforated sleeves for household and personal care conform	Sleeves with density >1 g/cm3 (e.g.PVC; PS; PET; PETG); Foamed PETG sleeve
guidelines by EPBP	with density <1 g/cm³); PET sleeves with washable inks
	Materials with density >1 g/cm3 (e.g metal; PVC; PS; PETG); Metallised
	materials.Foamed PETG (even with density <1 g/cm³); PET with washable in
Hot-melts; Pressure-sensitive labels	Non-soluble in water or alkaline at 60-80°C; Non-releasable in water or alkali 80°C
	Inks that bleed;
	Toxic or hazardous inks
Production or expiry date	Any other direct printing
	Materials with density >1 g/cm <sup>3</sup> (e.g. metal, RFID tags);
	Non-detaching or welded components

No change in the recyclability assessment. A separate 'Recycled Content Traceability Certification' based on a Chain of Custody approach is available with RecyClass

inking resulting from the RecyClass assessment. B class is reported two times because of the 90-95% amount of PET in the packaging or because of slight incompatibilities in the design

# RecyClass | TESTING PROTOCOLS

Packaging solutions and/or innovations covered by the Protocols include among others: resins, barrier materials, mineral fillers/additives, closure systems, liners, seals and valves, labels and sleeves, adhesives, and inks.

#### **Recyclability Evaluation Protocols**

- Recyclability Protocol for PE films
- Recyclability Protocol for HDPE containers
- Recyclability Protocol for PP containers
- Recyclability Protocol for PP films
- Recyclability Protocol for PET bottles (EPBP)
- Recyclability Protocol for PET trays (Petcore Europe/EPTP)
- Recyclability Protocol for PS containers

#### **Sorting**

Sorting Protocol for plastic packaging

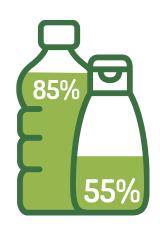
#### **Quick Test Procedures**

- Washing QT Procedure for film labels and adhesives
- Washing QT Procedure for paper labels and adhesives
- Bleeding Inks QT Procedures
- EPBP QT protocols for PET bottles



See all the protocols online





# RECYCLABILITY

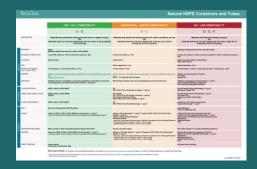
- ✓ Testing Protocols
- ✓ DfR Guidelines
- ✓ Recyclability Methodology
- ✓ Online-Tool
- ✓ Recyclability Certifications & associated claims/logos

# RECYCLED CONTENT

- ✓ Recycled Plastics calculation (controlled blending approach)
- ✓ Recycled Plastics
   Traceability Certification
   & associated claims/logos

# RecyClass | How to Claim Recyclability?

# DESIGN FOR RECYCLING GUIDELINES



- Design guide & recommendations for plastic packaging
- Design for Recycling (DfR)
   Guidelines transposed in the tool
- Assessing overall recyclability of a finished package

### **RECYCLASS TOOL**

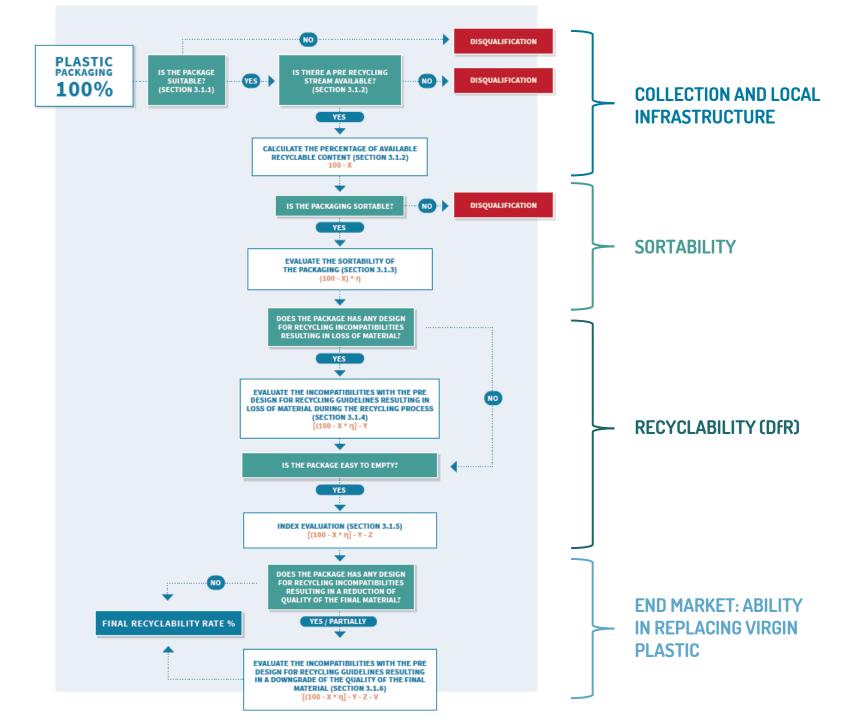


- Recyclability Self-Assessment
- RecyClass Team support

## RECYCLABILITY CERTIFICATION



Recyclability **Assessment** by recognized Certification
 Bodies



## **EXAMPLE: PET BOTTLE ASSESSMENT**



#### COMPOSITION:

 PET BOTTLE 88.0% PP CAP 9.0% PE LABEL 3.0%

#### ADDITIONAL INFORMATION:

- PET BOTTLE WITHOUT BARRIER LAYER
- NO DIRECT PRINTING ON THE BOTTLE
- 0.1% WATER-SOLUBLE ADHESIVE (IN HOT ALKALINE WASH WATER)
- 0,2% PRINTING ON THE LABEL



#### SUITABILITY:

It is made of more than 50% plastic More than 50% of its surface is made of plastic The bottle is not coupled with other materials > X = 0; Interim result = (100 - X) = 100%

#### COLLECTION:

PRE recycling stream exists Interim result = (100 − X) = 100%

#### SORTABILITY:

No carbon black surface, No Al layer > 5 microns, No full sleeves, no dark color, no multilayers, no metal components, label covering < 50% the bottle surface -> no need to sorting test

$$\triangleright \eta_{sort} = 1$$
 Interim result = (100 - X) \*  $\eta_{sort} = 100\%$ 

#### DFR COMPATIBILITY:

No disqualifying items

The PP cap will float and will be recycled as by-product The PE label will float and will be recycled as by-product The water-soluble adhesive will allow the PE label to detach from the bottle (i.e. -0,1%)

> Y = 0 Interim result =  $[(100 - X) * \eta_{cot}] - Y = 99,9\%$ 

#### EASY TO EMPTY:

The bottle will be completely emptied after use (Index = 0) > Z = 0 Interim result = [(100 - X) \*  $\eta_{cot}$ ] - Y - Z = 99,9%

#### REPLACE VIRGIN PLASTIC:

The PET bottle is designed with all separable materials/substances

The PP cap will be recycled in a mix of polyolefin stream (i.e. -9\*0,25)

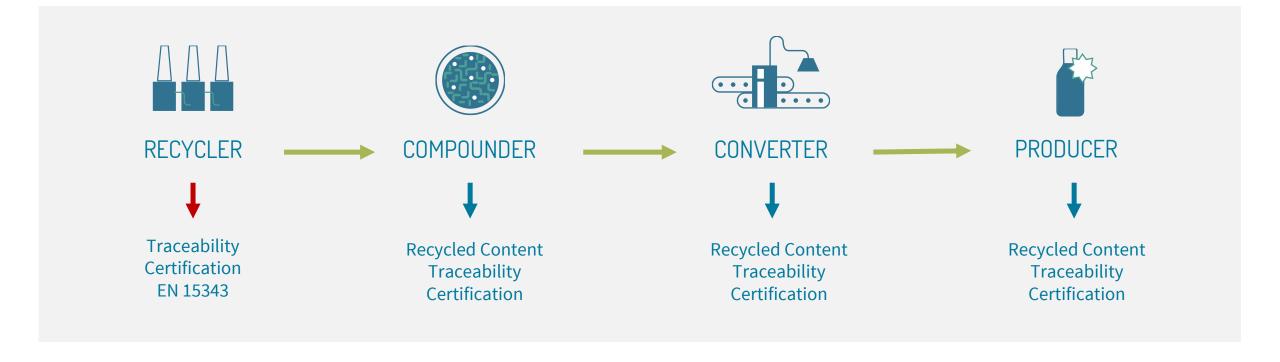
The label will be recycled in a mix of polyolefin stream (i.e. -3\*0,25

Adhesive and inks never get recycled and are deducted by the rate (i.e. 3-0,1-0,2)

 $\triangleright$  Final result = [(100 - X) \*  $\eta_{sort}$ ] - Y - Z - V = 99,9 -9\*0,25-3\*0,25 = 96,9% (Class A)

# RecyClass | RECYCLED PLASTIC CERTIFICATION

- Certification recognises the use of recycled plastics in <u>products</u> via an independent third-party audit. Certification is granted to a process linked to a product or group of products.
- Audit Scheme verifies the traceability of recycled material in different process steps throughout the whole chain of custody of the recycled material.



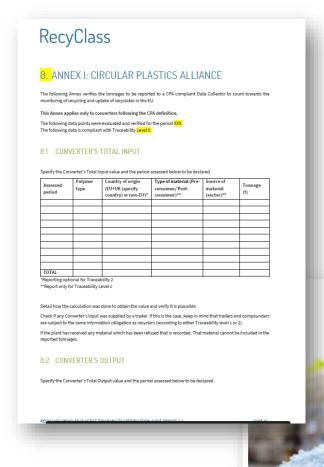
# RecyClass | RECENT DEVELOPMENTS

# ALIGNMENT WITH **CPA AUDIT FRAMEWORK**REQUIREMENTS\*

- Addition of an Annex to be compliant with the CPA Audit Framework requirements.
- The Audit can be used as a verification of use of recycled plastics in a site/process.
- \*Pending official approval by the CPA Monitoring WG

## CERTIFICATION READY FOR **ACCREDITATION**

- RecyClass Conformity
   Assessment Scheme
   positively evaluated by
   the European co operation for
   Accreditation according
   to ISO 17065.
- Currently, coordination of recognised certification bodies to operate under accreditation (transition period of 2 years defined)



LOGOS WITH ADDITIONAL INFORMATION

RecyClass Recycled Plastics logo - Example use of 35% of pre-consumer recycled plastics







100% RECYC

\*35% pre-consumer origi

#### RecyClass Recycled Plastics Traceability Certification ready for accreditation

 $\label{lem:conformation} \textbf{RecyClass} \ \textbf{Conformity} \ \textbf{Assessment} \ \textbf{Scheme} \ \textbf{positively} \ \textbf{evaluated} \ \textbf{by} \ \textbf{the} \ \textbf{European} \ \textbf{cooperation} \ \textbf{for} \ \textbf{Accreditation}$ 

With the positive evaluation by the European co-operation for Accreditation (EA)'s, RecyClass Recycled Plastics Traceability Certification becomes the go-to scheme for companies that want to comply with the standard EN 15343:2007 and to stay ahead in the circular transition. The scheme verifies and certifies the origin, as well as the percentage of recycled content in, beyond packaging, virtually any plastic products in line with the latest market and regulatory developments.

"It is a clear signal to all the actors of the value chain who are searching for a reliable and credible scheme to certify the circularity of their plastic products", said Paolo Glerean, Chairman of RecyClass. "This positive evaluation will bring more transparency on the market and give confidence to both downstream and end-users. We are convinced that such a robust tool will constitute major support for the companies willing to substantiate their commitment on the use of recycled plastics" he added.



## EBPB AND RECYCLASS FROM A PRACTICAL PERSPECTIVE



## We are CCL – global leader of labels and packaging



Global Locations



We work **globally**, specialise regionally and deliver to you locally.





# Partnerships & Commitment

Together with our partners we work towards a sustainable future of packaging.











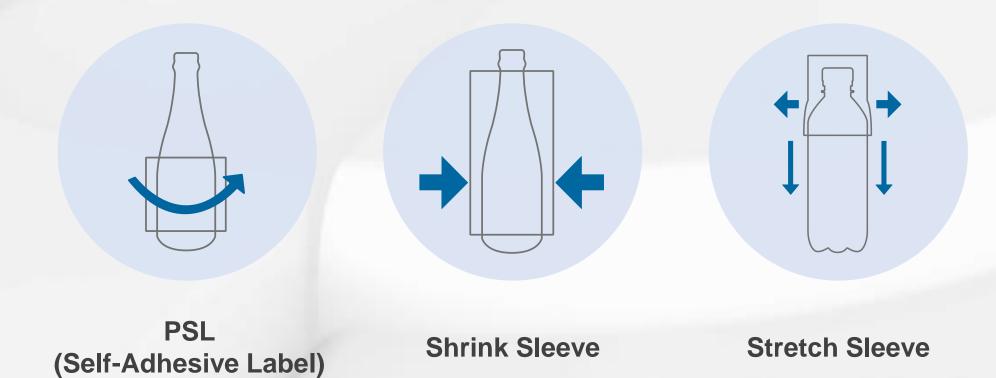






## **PET Bottle Decoration Solutions**











Shrink Sleeve that enables bottle-to-bottle recycling of PET bottles & meets critical guidance from , per & colored & colored



Lower carbon footprint



- Easy separation from PET bottle due to low density material
- 100% of PET can be reused -> helps achieve recycling targets
- Sleeve floats, even with fully printed designs
- No contamination or discolouration of washing bath



## **EcoStream**®



PSL that enables bottle-to-bottle recycling of PET bottles and meets critical guidance from & EPBP

Solving a pressing industry issue: Bleeding inks & contamination of water & PET during the wash process does not occur with EcoStream!



Lower carbon footprint



- Clean separation of labels and PET bottle flakes
- PET bottle flakes can be reused immediately
- Detached labels float to surface & PET sinks (easy separation)
- Construction prevents contamination or discolouration of washing bath & PET flakes









lease select a product from below:			
Transparent clear / light blue PET bottles			
Transparent cold	oured PET bottles		
Opaque PET bottles			
	YES Full compatibility – materials that passed the testing protocols with no negative impact OR materials that have not been tested (yet), but are known to be acceptable in PET recycling	CONDITIONAL Limited compatibility – materials that passed the testing protocols if certain conditions are met OR materials that have not been tested (yet), but pose a low risk of interfering with PET recycling	NO Low compatibility – materials that failed the testing protocols OR materials that have not been tested (yet), but pose a high risk of interfering with PET recycling
<u>Material</u>	PET		PLA; PVC; PS; PETG
<u>Size</u>			smaller than 4 cm (when compacted) or larger than 5 liters
<u>Colours</u>	transparent clear: transparent light blue		other transparent colours; opaque; fluorescence; metallic
Barrier	SiOx plasma-coating	carbon plasma-coating; Nylon- MXD6 in a 3-layer structure with up to 5 wt% Nylon-MXD6 and no tie layers; PGA multilayer; PTN alloy	Nylon-MXD6 in a 3 layer structure, with > 5 wt% Nylon-MXD6 or with tie layers: Nylon-MXD6 in a 5 layer structure: monolayer Nylon-MXD6 blend: EVOH
Additives		UV stabililisers; AA blockers; optical brighteners; oxygen scavengers	bio-/oxo-/photodegradable additives; nanocomposites
Closure Systems	PE; PP; all with density <1 g/cm³		materials with density >1 g/cm³ (e.g. highly filled PE; metals); non-detaching or welded closures
Liners, Seals and Valves	PE; PE+EVA; PP; foamed PET; all with density <1 g/cm <sup>3</sup>	silicone with density <0.95 g/cm³; floatable TPE	materials with density >1 g/cm³ (e.g. <u>PVC</u> , <u>silicone</u> , <u>metals</u> )
<u>Labels</u>	PE; PP; OPP; EPS; <u>foamed PET</u> ; all with density <1 g/cm³	lightly metallised labels (density, ≤1.9/cm³): pager	materials with density >1 g/cm³ (e.g. PVC; PS; PET; PETG; PLA); metallised materials; non-detaching or welded labels; foamed PETG (even with density <1 g/cm³); PET with washable inks
Sieeves	steeves with partial bottle coverage in PE; PP: OPP, EPS; foamed PET; LDPET; all with density <1 g/cm²	full sleeves translucent for IR detection in PE: PP: QPP: EPS; foamed PET: LDPET: all with density <1 g/cm²  (INTERIM: Twin-perforated sleeves for household and personal care)	materials with density >1 g/cm³ (e.g. PVC: PS: PET: PETG); metallised materials: heavily; inted sleeves: full body sleeves: full pedy sleeves: foamed PETG (even with density <1 g/cm³); PET with washable inks
Tamper Evidence Wra	PE; PP; OPP; EPS; foamed PET;		materials with density >1 g/cm <sup>3</sup>
Inks		non-toxic; follow EUPIA	<u>Guidelines</u>
	reactivation		

<u>Labels</u>	PE; PP; OPP; EPS; <u>foamed PET</u> ; all with density <1 g/cm³
<u>Adhesives</u>	alkali/water soluble and alkali/water releasable at 60-80 C without reactivation

**Sleeves** sleeves with partial bottle coverage in PE; PP; OPP; EPS; foamed PET; LDPET; all with density <1 g/cm<sup>3</sup>

inks that bleed;

toxic or hazardous inks; metallic inks

Link: Design Guidelines - EPBP - European PET Bottle Platform





## **EPBP Application + QTs**

- Application with detailed information of innovation (NDA)
- Test design provided by EPBP
- Quick Tests available for verification and optimization of innovation
- Execution of full tests at independent test laboratory
- Evaluation of results and feedback report by EPBP full/limited/low compatibility



## **Quick Tests**

**Shrink Sleeves** 



QT 507 – Label Bleeding

Pressure Sensitive Labels

QT 507 – Label Bleeding

QT 508 – Pressure Sensitive Labels



Link to Quick Tests: Downloads - EPBP - European PET Bottle Platform



## **Quick Tests**

#### **Shrink Sleeves**



QT 502 - Sink Float Separation

#### Apparatus

- Technical balance, accurate to 0,1 g
- Beakers of 1000 ml
- Hot plate stirrer, or similar equipment
- pH meter
- Drying oven
- Thermometer(0-100°C, +/-1°C)

#### Sample

50 g PET flakes (bottle regrind - clean and dry - no caps/labels) - record the weight 50 g regrind from test sample (cap, label, seal, etc. - clean and dry) - record the weight

#### Procedure (foamed materials and shrink sleeves or labels)

- Fill beaker with 700 ml tap water (pH between 7 and 8)
- Boil the water for 10 minutes, and allow cooling to room temperature
- Transfer 350 ml of the boiled and cooled water to another beaker
- Heat this water at 85°C
- Put the test sample in the hot water and stir at 500 rpm for 15 minutes
- Remove the beaker from the magnetic stirrer
- Allow the water to cool down to 25-30°C
- Remove all particles that float at the surface with a sieve
- Eliminate any PET flakes which might got trapped in the floatables
- Dry the floating fraction for 2 hours at 80°C
- Cool to room temperature, weigh and record the weight of the float fraction
- Repeat the test with the PET bottle regrind







## **EPBP Endorsements**

CCL works with "Third Party" approval to make sure that products put on the market are in line with existing recycling infrastructure & technology

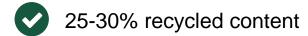




Tests based on protocol

- In line with recycling
- Harmonized protocols ensure a standardized approach for the industry

Multinationals require endorsement



Avoids making false claims - greenwashing



## Thank you!

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# Questions & Answers

Use the Q&A box in the top-right corner of your screen



# Thank you for participating!

Join us at future webinars: 20 April 6 July