

**Constantia Flexibles** 

RECYCLASS TECHNOLOGY APPROVAL

Brussels, September 27, 2019

## Functional Barrier for PE films: new technology approval by RecyClass

RecyClass was requested to carry out an assessment of the technology 'EcoLam High Plus' by Constantia Flexibles to verify its impact on the quality of recycled PE flexible films. The innovative structure is a PE barrier laminate for reel-fed film and pouch with a functional barrier made by combining EVOH and AI metallization, which are equal to 1.8% of the total film weight.

According to the results that were obtained from the laboratory test, carried out as per the RecyClass Recyclability Evaluation Protocol for PE films, the 'EcoLam HighPlus' is compatible with recycling.

RecyClass certifies that 'EcoLam HighPlus' will not have a negative impact on the current European PE film recycling provided it is used only under the following conditions:

- a) The density of the printed film is below 1 g/cm<sup>3</sup>;
- b) Applied printing technology is compatible with recycling; since several printing options are possible, it is the responsibility of the end-user to choose an appropriate combination of inks and printing process to ensure that:
  - i. the inks are non-bleeding;
  - ii. the inks comply with the European Legislation (e.g. Packaging and Packaging Waste Directive on the heavy metal concentration levels);
  - iii. printing covering is lower than 50% of the film surface (higher printing covering will downgrade the RecyClass assessment from B to D);
- c) The 'EcoLam HighPlus' does not exceed 10% of the whole European LDPE flexible film market share.

RecyClass concludes that 'EcoLam HighPlus,' as per current market conditions and knowledge, is compatible with the existing European industrial recycling processes for PE films. RecyClass recognition applies only to the Constantia Flexibles EcoLam HighPlus innovation and not necessarily to any specific flexible films as each package would need to be tested individually to demonstrate its final design (resin, additives, closure, label, adhesive, ink, printing) conform to the RecyClass Recyclability Evaluation Protocol for PE films.

Any change on the formulation of the technology must be communicated to the Technical Committee which will reassess the approval of the technology.

## About

**RecyClass** is a comprehensive cross-industry initiative that works to advance plastic packaging recyclability within Europe. RecyClass assesses recyclability and provides specific recommendations on how to improve packaging design to fit current recycling technologies. Activities within RecyClass include the development of Recyclability Evaluation Protocols and testing of innovative materials. Findings are used to update the RecyClass Design for Recycling guidelines and the online free tool.

Contact : <u>Mireia.Boada@plasticsrecyclers.eu</u>

www.recyclass.eu



c/o Plastics Recyclers Europe Avenue de Cortenbergh 71 1000 Brussels - Belgium Phone : +32 2 732 41 24 recyclass@plasticsrecyclers.eu www.recyclass.eu