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**PRESS RELEASE**

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## Is your plastic film recyclable? Test it!

Recyclability Evaluation Protocol for PE Films published

RecyClass released a procedure to assess the recyclability of plastics film in Europe with an aim of increasing circularity of packaging. The RecyClass Recyclability Evaluation Protocol for PE films aims to analyse the impact of different technologies on the recyclability of the PE film and flexible packaging recycling stream.

Paolo Glerean, RecyClass Chairman said:

*“Recyclability should not be decided subjectively. The various elements constituting a plastic packaging have to be tested, analysed and measured in a transparent and repeatable manner.”*

He added:

*“With the publication of specific testing protocols, we aim to support all the technical solutions and materials that improve recyclability of plastic packaging.”*

This Protocol was developed in close collaboration with The Association of Plastics Recyclers, and its content and methodology take into account the expertise of the Benchmark Polyethylene (PE) Films and Flexible Packaging Innovation Test Protocol, published by APR. PRE and APR mutually understand the value of a global PE films and flexible packaging test protocol which can address our common concerns about certain new flexible film package constructions. The Protocol has been adapted where needed to the existing European standards and end-markets for recyclates.

This joint stakeholder effort aims at creating conditions which enable sustainable and cost-efficient recycling of flexible plastics across Europe. We invite all interested parties to join the RecyClass Platform and test their technologies.

### About

**Plastics Recyclers Europe** (PRE) is the professional representative body of plastics recyclers in Europe. PRE promotes plastics mechanical recycling and conditions that enable profitable and sustainable business, while offering a service platform to its members. Our members constitute 80% of the European recycling capacity, processing more than 3 million tonnes of collected plastics per year.

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**RecyClass** assesses the recyclability of a plastic package providing a ranking from A to F. RecyClass also provides specific indications and recommendations on how to improve packaging design to fit current recycling technologies.

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